

CYCLONE

"Red Tag"

#38

FENCE *and* PRODUCTS



CATALOG
C-40

LAWN FENCE

SCREEN CLOTH

GATES • HARDWARE CLOTH

WIRE BASKETS • WIRE MATS

CYCLONE FENCE DIVISION (American Steel and Wire Company)
WAUKEGAN, ILL.







INDEX

The Cyclone Line of "Red Tag" Fence and Products

A	Page
"A" Farm Gates.....	18
Arches (Cemetery).....	25
Arches (Vine and Flower).....	10

B	
Backstops (Tennis).....	27
Baskets (Burner).....	35
Baskets (Catchall).....	34
Baskets (Flextop).....	36
Baskets (Husky).....	35
Baskets (Leaf).....	35
Belts (Metal Conveyor).....	38
Border (Flower Bed).....	9
Branch Offices.....	39
Burner Baskets.....	35

C	
Catch-All Baskets.....	34
Cemetery Arches.....	25
Cemetery Fence.....	25
Chain Link Fence Fabric.....	13
Chain Link Fence (Safeguard).....	25
Cloth (Hardware).....	31-32-33
Cloth (Screen).....	28-29-30
Clothes Line Posts.....	26
Colonial "Complete Fence".....	23
Conveyor Belts (Metal).....	38

D	
Dealer Helps.....	Opp. Pg. 40
Diagram for Complete Fence.....	22
Diamond Mesh Drive Gates.....	16
Diamond Mesh Poultry Gates.....	15
Diamond Mesh Walk Gates.....	15
Door Mats (Steel).....	38
Double-drive Gates (Chain Link).....	19
Double-drive Gates (Welded Fabric).....	18
Double-drive Gates (Woven Fabric).....	18

F	
"F" Fabric (Welded).....	7
"F" Fabric (Woven).....	5
Fabric (Chain Link).....	13
Fabric (Galvanized Welded Steel).....	11
Farm Gates (Style "A").....	18
Farm Gates (Tilting).....	17
Fence (Cemetery).....	25
Fence (Chain Link Fabrics).....	13

F	Page
Fence (Chain Link Safeguard).....	25
Fence (Plain Top Welded Fabric).....	11
Fence (Rectangular Non-Climbable).....	12
Fittings.....	20-21
Flag Poles.....	26
Flexible Steel Mats.....	38
Flex-Top Baskets.....	36
Floor Mats (Steel).....	38
Flower Bed Border.....	9

G	
Garden Accessories.....	37
Gates (Drive).....	16-17-18-19
Gates (Farm).....	16-17-18
Gates (General Information).....	14
Gates (Park and Paddock).....	17
Gates (Poultry).....	15
Gates (Tilting).....	17
Gates (Walk).....	14-15-19
Gauges (Wire).....	40
Guards (Window).....	37

H	
Hardware Cloth.....	31-32-33
How to Order Complete Lawn Fence.....	22
How to Order Gates.....	14
Husky Baskets.....	35

I	
Ideal "Complete Fence".....	22
Imperial "Complete Fence".....	24

L	
Lawn Border.....	9
Lawn Fence (Welded Fabric).....	4-7-8
Lawn Fence (Woven Fabric).....	3-4-5-6
Leaf Baskets.....	35
"L-X" Fabric (Welded).....	8
"L-X" Fabric (Woven).....	6
"L-X" Trellis.....	10

M	
Mats (Door and Floor).....	38
Mats (Flexible Steel).....	38
Metal Conveyor Belts.....	38

N	
Non-Climbable Fence (Rectantular).....	12

P	Page
Park and Paddock Gates.....	17
Partitions (Wire Mesh).....	37
Peony Guards.....	37
Plain Top Welded Fence.....	11
Plant Props.....	37
Poles (Flag).....	26
Posts (Clothes Line).....	26
Posts (Fence).....	26
Posts (Tennis Net).....	27

R	
Rectangular Non-Climbable.....	12
Rubbish Burners.....	34-35-36

S	
Safeguard Fence (Chain Link).....	25
Screen Cloth.....	28-29-30
Service Facilities.....	39
Single Drive Gates (Chain Link).....	19
Single Drive Gates (Diamond Mesh).....	16
Single Drive Gates (Park and Paddock).....	17
Single Drive Gates (Welded Filler).....	16
Single Drive Gates (Woven Filler).....	16
Steel Mats (Door and Floor).....	38

T	
Tennis Court Backstops.....	27
Tennis Court Enclosures.....	27
Tennis Net Posts.....	27
Tilting Gates.....	17
Tomato Guards.....	37
Trellis On Steel Frames.....	10
Trellis ("L-X").....	10

W	
Walk Gates (Chain Link).....	19
Walk Gates (Diamond Mesh).....	15
Walk Gates (Welded Fabric).....	15
Walk Gates (Woven Fabric).....	14
Welded Flower Bed Border.....	9
Welded Lawn Fence.....	4-7-8
Welded Selvage Hardware Cloth.....	31-32-33
Window Guards.....	37
Wire Baskets.....	34-35-36
Wire Guages.....	40
Wire Partitions.....	37
Wire Specialties.....	37
Woven Flower Bed Border.....	9
Woven Lawn Fence.....	3-4-5-6

LAWN FENCE
FABRICS

FLOWER BED BORDER

CHAIN LINK FABRIC

GATES

FITTINGS

COMPLETE FENCE

SCREEN CLOTH

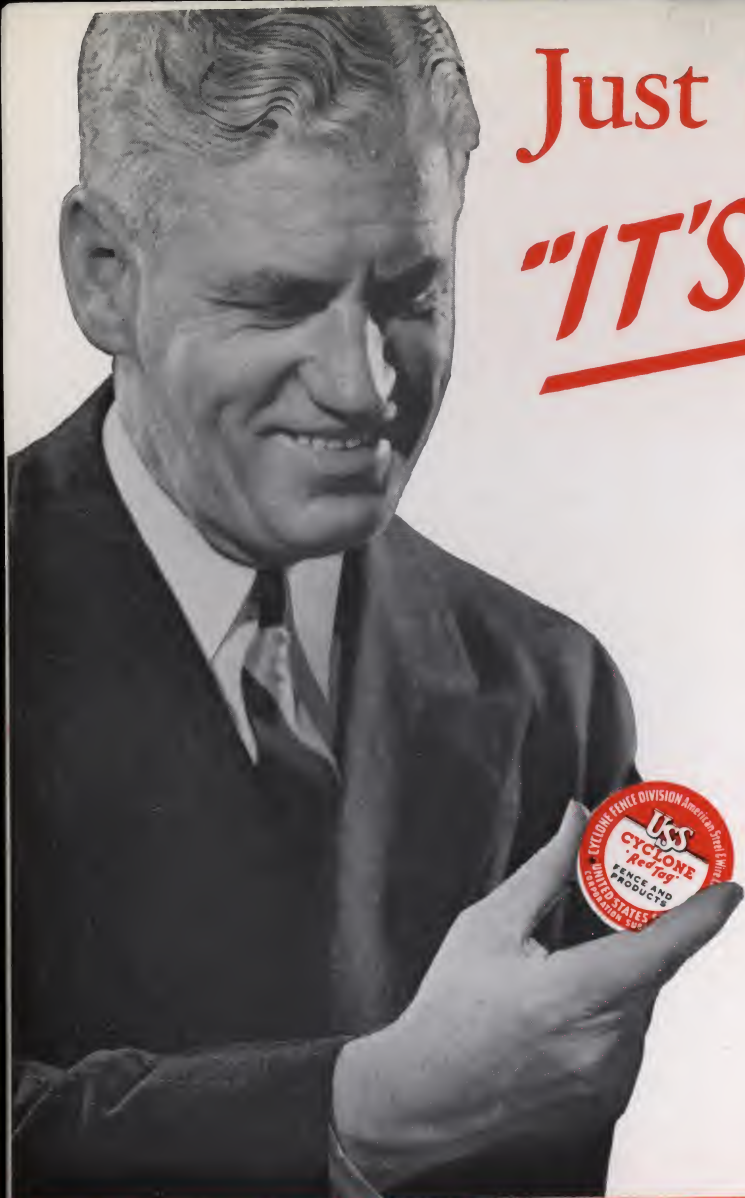
HARDWARE CLOTH

BASKETS

WIRE SPECIALTIES

STEEL MATS -
CONVEYOR BELTS

CYCLONE SERVICE
FACILITIES



Just say "IT'S CYCLONE"

WHEN you show customers the Cyclone "Red Tag" and say "It's Cyclone" you pack a whole sales talk into two short words. For your customers know that Cyclone means good-looking, long-lasting hardware products.

Through more than fifty years of excellent service and extensive advertising of the Cyclone name, the preference for Cyclone products has been soundly and firmly established.

Put in a stock of these top-notch hardware products and try the quick-selling value of the Cyclone name. It has worked for others. It can work for you.

Cyclone Factories and Warehouses dot the entire country. These strategically located service points assure extra-prompt delivery that will mean extra profits for you time after time. There is one within easy reach of our sales office in your locality. Cash in on Cyclone Service.

EXTRA VALUE, built into every Cyclone product is a fixed policy. This has given Cyclone its leadership. The reputation of Cyclone products plus salability is your assurance that such extra value will be yours in any Cyclone product.

CYCLONE FENCE DIVISION

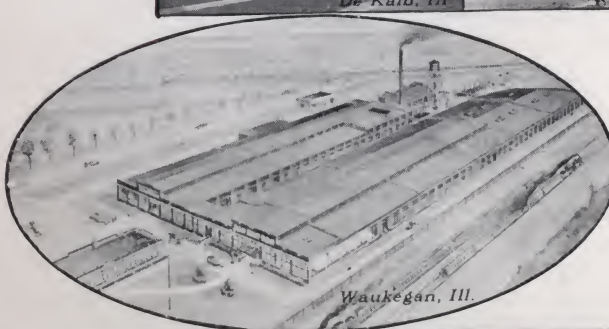
(American Steel and Wire Company)

General Offices and Factory, WAUKEGAN, ILL.

Branch Offices in principal cities

UNITED STATES STEEL EXPORT COMPANY, New York

NINE MODERN FACTORIES



CYCLONE "Red Tag" LAWN FENCE and GATES

**Looks Better . . .
Sells Better
—because it's
CYCLONE**

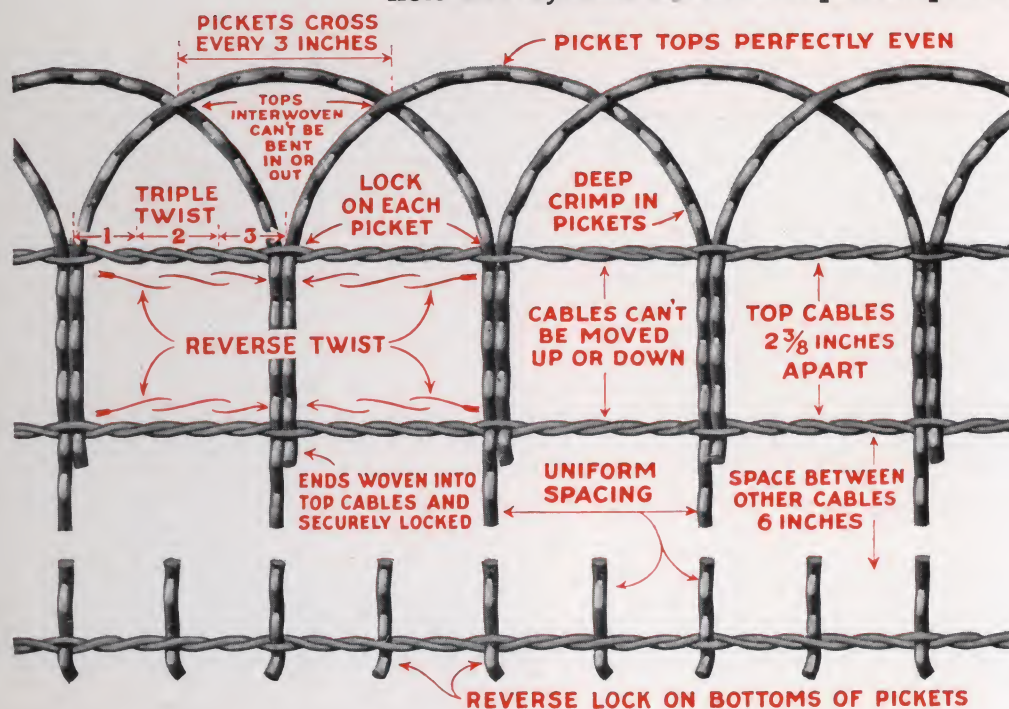
CYCLONE knows fence. The fine appearance of Cyclone "Red Tag" Lawn Fence, the way it lasts, and the popularity of the Cyclone name, together explain why this lawn fence sells so well for dealers all over the country.

Only full-weight, heavily galvanized wire goes into Cyclone Lawn Fence. We control the quality of the wire from the ore to the finished product. The long service that Cyclone "Red Tag" Fence and Products regularly give is bound to please your customers and bring them back to your store.

Cyclone Lawn Fence comes in two styles of fabric, Style "F" and Style "L-X", either welded or woven. Also available are three styles of complete lawn fence. You'll find full information on these popular fences, as well as gates, flower bed border and trellis, on the following pages.

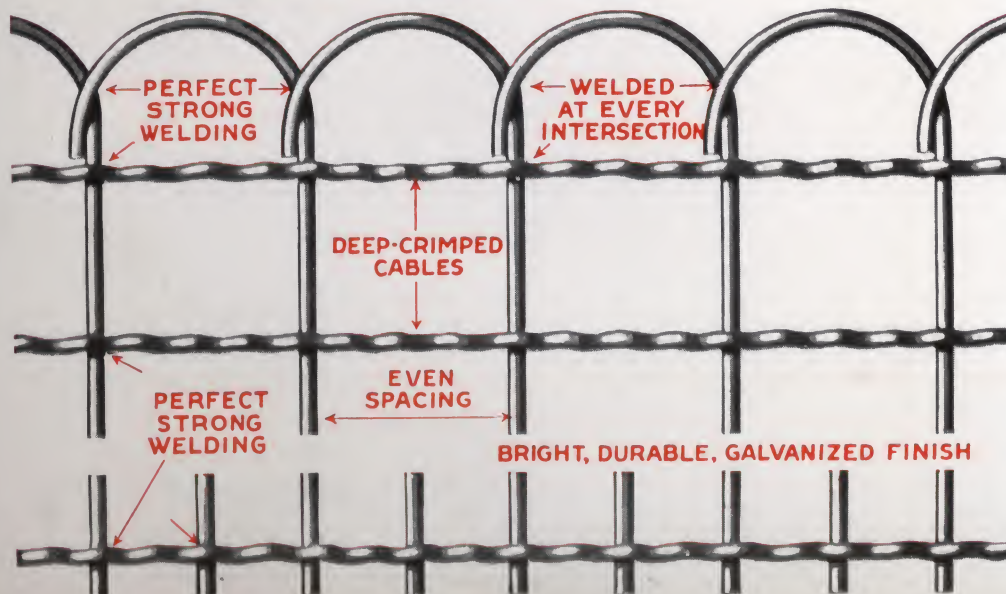
Important Features that make Cyclone a better fence

Compare other makes of fence with Cyclone and you'll note that Cyclone has these important points of superiority.



NOTE: Where ground conditions are uneven we recommend the use of Woven Fabric because of the ease with which Woven Fabric conforms to ground contour.

ATTRACTIVE SYMMETRICAL DESIGN



WOVEN FENCE

Firmly and uniformly woven. Curved picket tops are perfectly even. Ends are securely locked into the two top cables. Picket spacing is absolutely uniform. The extra deep crimp of the picket wires forms a lock for the cables, preventing their being pushed up or down on the pickets. Horizontal cable wires are 2-ply twisted with a triple twist between pickets. The cable twist is reversed on the pickets instead of between them, forming a lock on the pickets. The two cable wires at the top are spaced 2 3/8 inches apart. Other cables are spaced 6 inches apart.

WELDED FENCE

Every wire is held firmly in place by a strong weld at every joint. All wires are perfectly straight, held that way by the clean, firm welds. Welding is neatly done, without burnt wires. Arches in picket tops are uniform, spacing between wires is uniform. Horizontal cable wires are deeply crimped, giving the fence added stability.

Look for the Cyclone "Red Tag" Placard in every roll of genuine Cyclone Lawn Fence. This mark reminds your customers that they are getting full quality fence, assures them that no one is offering them a substitute.

STYLE "F" Woven Fabric

For use with steel or wood posts, with or without 2x4 top rail.

Pickets spaced 3" apart at top— $1\frac{3}{8}$ " at bottom.

Cables are 2-ply, spaced 6" apart, except two top cables, which are $2\frac{3}{8}$ " apart.

All wires heavily-galvanized copper steel.

Close mesh at bottom increases strength of fence.

Even spacing of mesh and uniform curving of picket tops produce a symmetrical fabric that is highly attractive.

Cyclone makes the kind of Lawn Fence your customers want—strong, good looking, long-lasting, economical. The well known Cyclone name and attractive Free Dealer Sales Aids also make Cyclone Lawn Fence easy to sell.

STYLE F LAWN FENCE

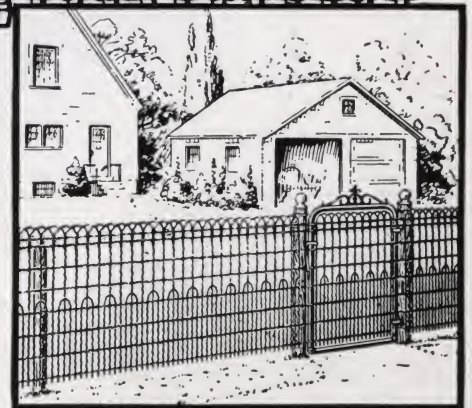
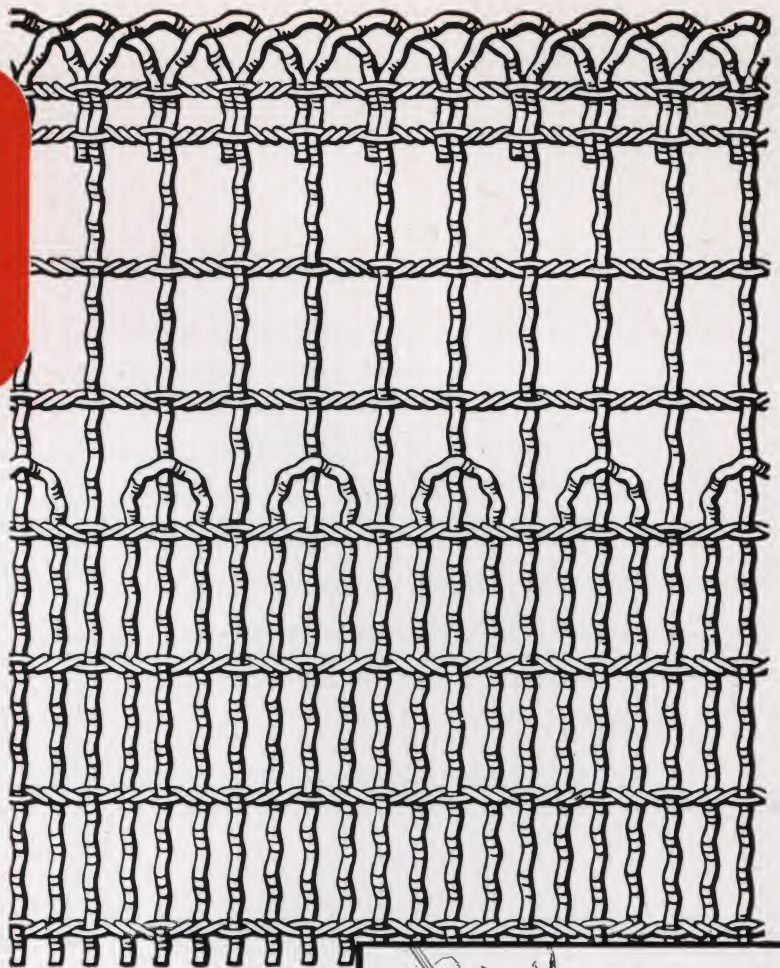
NO. 9½ GAUGE PICKETS

NO. 13 CABLES

Height of Fabric—inches..... 30, 36, 42, 48
Number of Cables..... 6, 7, 8, 9

STANDARD LENGTH ROLLS — 100, 150 and 250 FEET
FOR PRICES SEE NET PRICE LIST

★ "You'll find it pays to handle
a line as **COMPLETE** as **CYCLONE**



Ideal for enclosure of front yard, back yard or as a division fence. Close mesh at the bottom assures effective protection for yard and garden.



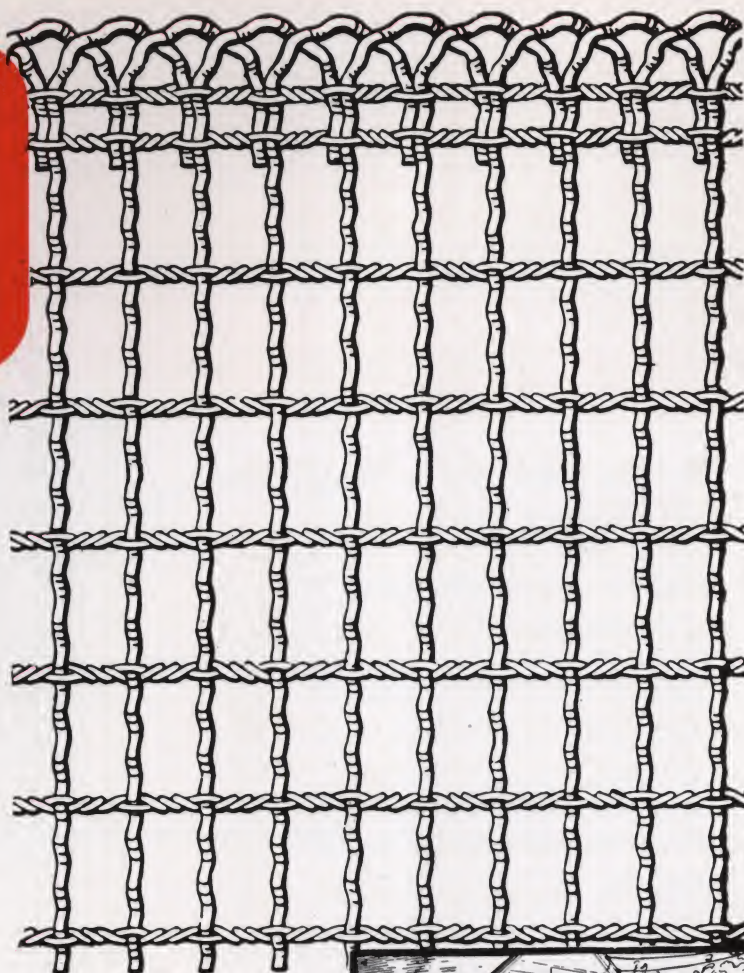
STYLE "L-X" Woven Fabric

For use with steel or wood posts, with or without 2x4 top rail.

Available with pickets $1\frac{7}{8}$ " or $2\frac{7}{8}$ " apart the entire height of the fence.

Cables are 2-ply, spaced 6" apart, except two top cables, which are $2\frac{3}{8}$ " apart.

All wires heavily-galvanized copper steel.



STYLE "L-X" LAWN FENCE $2\frac{7}{8}$ " MESH

Height of Fabric—inches.....	30,	36,	42,	48
Number of Cables.....	6,	7,	8,	9

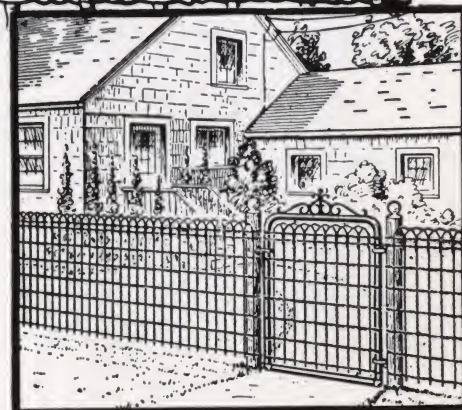
NO. 9½ GAUGE PICKETS NO. 13 CABLES



STYLE "L-X" LAWN FENCE $1\frac{7}{8}$ " MESH

Height of Fabric—inches.....	30,	36,	42,	48
Number of Cables.....	6,	7,	8,	9

NO. 9½ GAUGE PICKETS NO. 13 CABLES



A high grade moderately priced fence. Popular where Boundary line protection and complete enclosures are desired at low cost.

STANDARD LENGTH ROLLS—100, 150 and 250 FEET
FOR PRICES SEE NET PRICE LIST

★ In ordering be sure to specify the mesh desired. You are sure of **EXTRA VALUE** in **CYCLONE "Red Tag" FENCE AND PRODUCTS**



STYLE "F" Welded Fabric

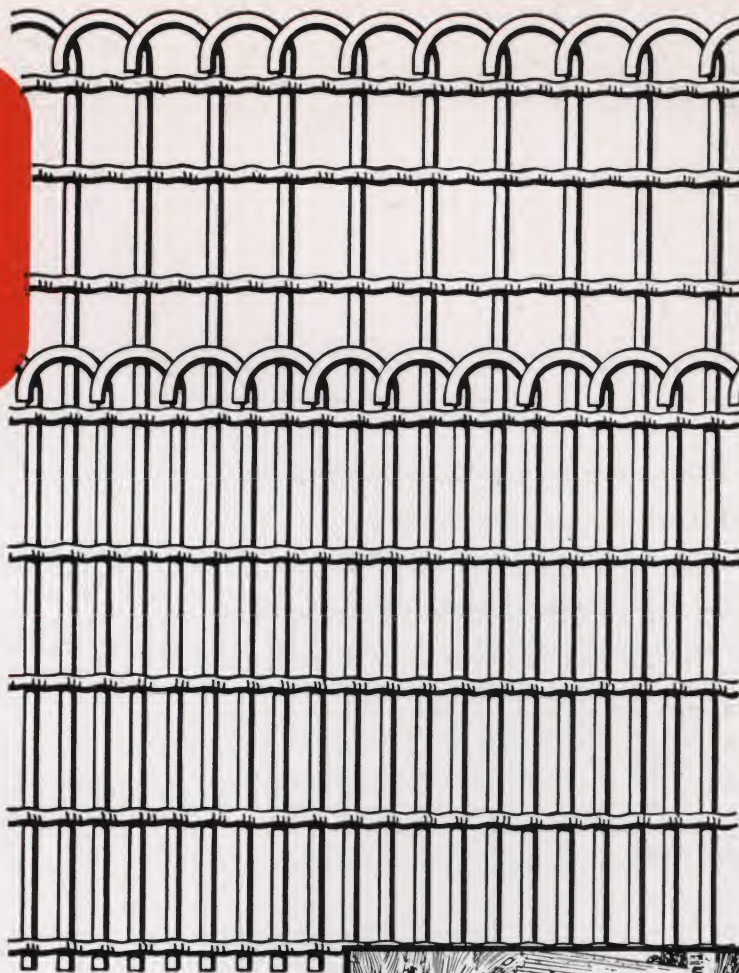
For use with steel or wood posts, with or without 2x4 top rail.

Pickets are $2\frac{7}{8}$ " apart at top— $1\frac{3}{8}$ " apart at bottom.



Close mesh at bottom gives extra support where needed.

Distance between first and second horizontal wires at top is 4", between second and third wires 5", rest of horizontal wires 6" apart.

All wire heavily-galvanized copper steel.





STYLE "F" LAWN FENCE (Standard Weight)

NO. 9½ GAUGE PICKETS 
NO. 9½ CABLES 

Height of Fabric—inches..... 30, 36, 42, 48
Number of Cables..... 6, 7, 8, 9

STYLE "F"-11 LAWN FENCE

NO. 11 GAUGE PICKETS 
NO. 11 CABLES 

Height of Fabric—inches..... 30, 36, 42, 48
Number of Cables..... 6, 7, 8, 9



An extremely rigid and strong enclosure for residential property. Has a neat, sturdy appearance.

STANDARD LENGTH ROLLS—100, 150 and 250 FEET
FOR PRICES SEE NET PRICE LIST



★ Do not overlook the **EXTRA PROFIT** possibilities of the **FULL CYCLONE LINE**. Where ground is level **CYCLONE WELDED** fabric makes an excellent fence

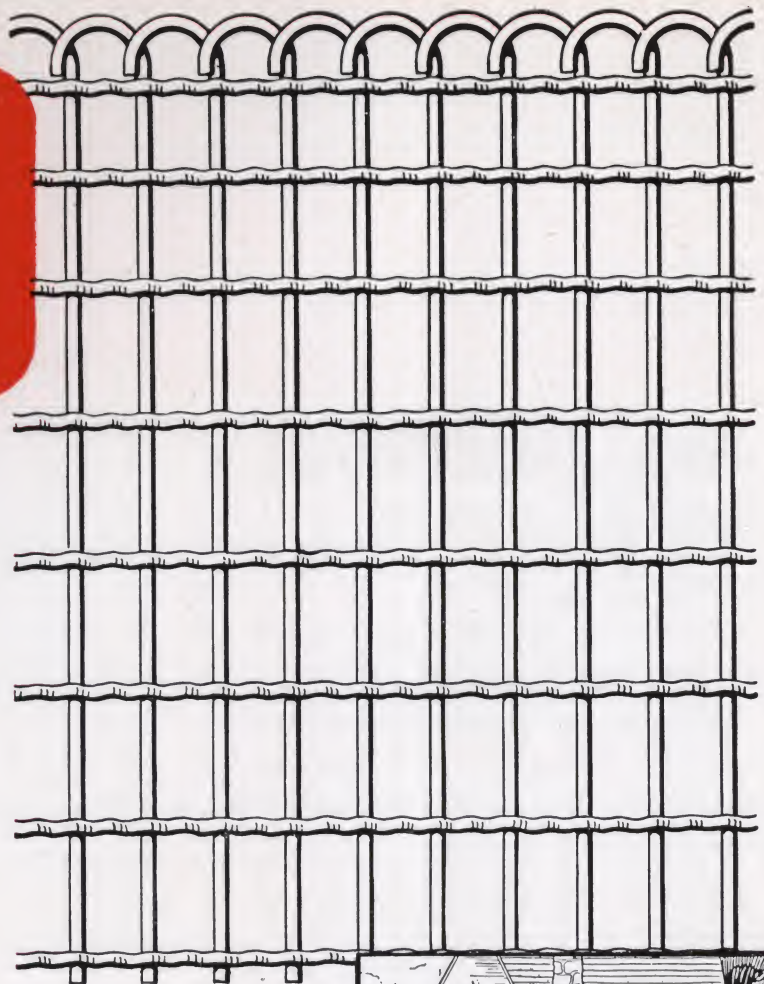
STYLE "L-X" Welded Fabric

For use with steel or wood posts, with or without 2x4 top rail.

Same as "F" Welded Fabric, except that lower pickets are omitted. Pickets spaced $2\frac{7}{8}$ " apart.

Distance between first and second horizontal wires 4", between second and third 5", rest of horizontal wires 6" apart.

All wires heavily-galvanized copper steel.



STYLE "L-X" WELDED LAWN FENCE

$2\frac{7}{8}$ " MESH (Standard Weight)

NO. 9½ GAUGE PICKETS

NO. 9½ CABLES

Height of Fabric—inches..... 30, 36, 42, 48
Number of Cables..... 6, 7, 8, 9

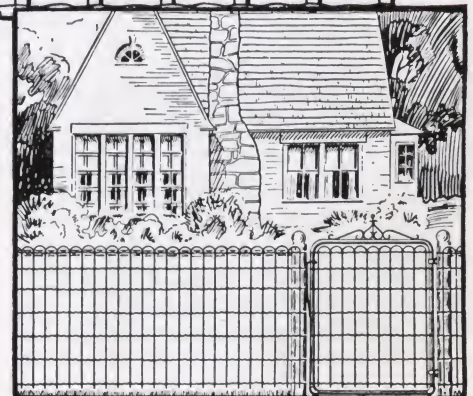
STYLE "LX-11" LAWN FENCE

$2\frac{7}{8}$ " MESH

NO. 11 GAUGE PICKETS

NO. 11 CABLES

Height of Fabric—inches..... 30, 36, 42, 48
Number of Cables..... 6, 7, 8, 9



This fabric provides a neat, strong fence at low cost. Widely used for yard enclosures and division fence.

STANDARD LENGTH ROLLS—100, 150 and 250 FEET
FOR PRICES SEE NET PRICE LIST

★ *Display* CYCLONE FENCE FABRICS and GATES
This will produce PROFITABLE SALES.

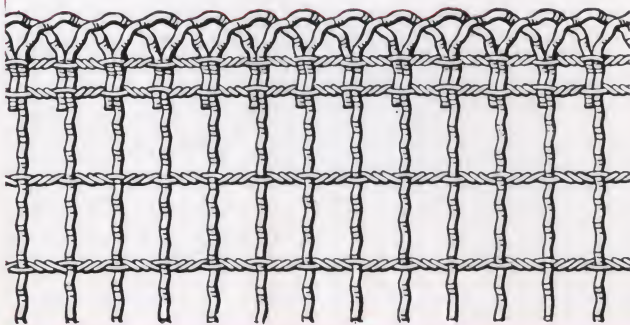




FLOWER Bed Border

For flower beds, lawns, terraces, etc., Cyclone Flower Bed Border gives valuable protection. At the same time it imparts a neat and well-kept appearance to the premises. Easily installed, it will conform to any shape of flower bed. Extensively used for paths and walks.

WOVEN STYLE



Pickets spaced 3 inches apart.
Cables are 2-ply, spaced 6" apart, except two top cables, which are 2 $\frac{3}{8}$ " apart.
Can be erected on small steel or wood posts, or with pickets pushed into the ground.

*STANDARD SPECIFICATION

NO. 9 $\frac{1}{2}$ GAUGE PICKETS

NO. 13 CABLES

Height of Fabric—inches 16, 22, 28
Number of Cables 4, 5, 6

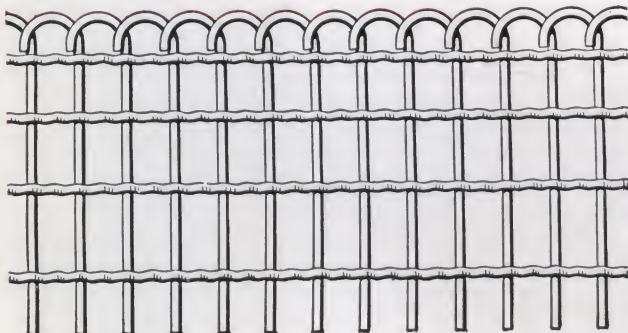
SPECIFICATION B

NO. 11 GAUGE PICKETS

NO. 13 CABLES

Height of Fabric—inches 16, 22, 28
Number of Cables 4, 5, 6

WELDED STYLE



Pickets spaced 2 $\frac{7}{8}$ " apart.
Distance between first and second horizontal wires 4", between second and third 5", balance 6" apart.

*STANDARD SPECIFICATION

NO. 9 $\frac{1}{2}$ GAUGE PICKETS

NO. 9 $\frac{1}{2}$ CABLES

Height of Fabric—inches 16, 22, 28
Number of Cables 4, 5, 6

SPECIFICATION B

NO. 11 GAUGE PICKETS

NO. 11 CABLES

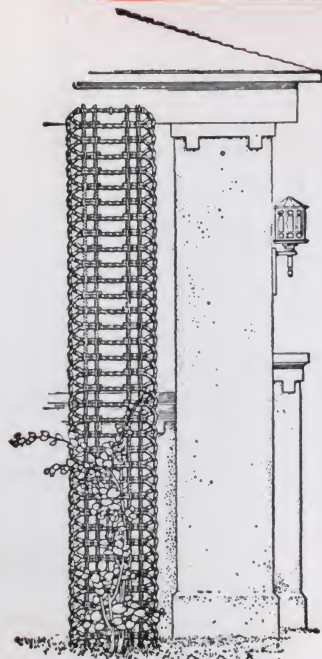
Height of Fabric—inches 16, 22, 28
Number of Cables 4, 5, 6

STANDARD LENGTH ROLLS—100 and 150 FEET
FOR PRICES SEE NET PRICE LIST

* We recommend STANDARD WEIGHTS and in the absence of other instructions STANDARD WEIGHTS will be furnished in all cases.



TRELLIS



**STYLE "L-X"
TRELLIS**

"L"-X TRELLIS

Affords a durable and artistic support for climbing vines and flowers; harmonizes with home surroundings. Retains its shape perfectly, is easily and quickly placed in position and will last indefinitely. Corrugated galvanized wires spaced 4 inches apart. Made in three widths: 18, 24 and 30 inches. Put up in standard length rolls of 100 and 150 feet. For prices refer to net price list.

Weight in rolls of 100 feet, lbs.

18" — 24" — 30"
57 lbs. — 66 lbs. — 75 lbs.

CYCLONE TRELLIS FABRIC on Tubular Steel Frames

Framework is of $\frac{7}{8}$ -inch O.D. tubular steel. Fabric is Style "L-X" Trellis. Firmly attached to framework by means of wire bands. Furnished all galvanized or with framework painted green. Fabric made 24 inches wide only. Upright members extend 18 inches into ground.

List Prices Arches and Trellises Complete

NO. 1 ARCH—

Width, Feet	Height, Feet	Width Fabric	Weight, Lbs.	List Price Each
4	7	24 in.	60	\$11.50
5	8	24 in.	66	13.00

NO. 2 TRELLIS—

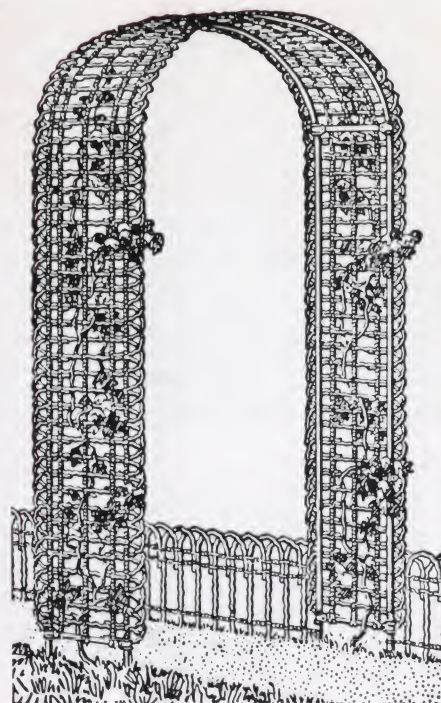
Height, Feet	Width Fabric	Weight, Lbs.	List Price Each
6	24 in.	28	\$4.25
7	24 in.	30	5.00
8	24 in.	32	5.75

Style 2 Trellis all heights have one foot offset.

NO. 3 TRELLIS—

Height, Feet	Width Fabric	Weight, Lbs.	List Price Each
6	24 in.	28	\$4.25
7	24 in.	30	5.00
8	24 in.	32	5.75

Prices for special size trellises furnished on request.
List prices subject to liberal discount.



STYLE No. 1

Made in two sizes. A vine arch for over the gate, walk or pathway. Very attractive for lawns or gardens. Appropriate also for park or cemetery decoration. Shipped K.D. Bolt together at top, in center, with 2 bolts.

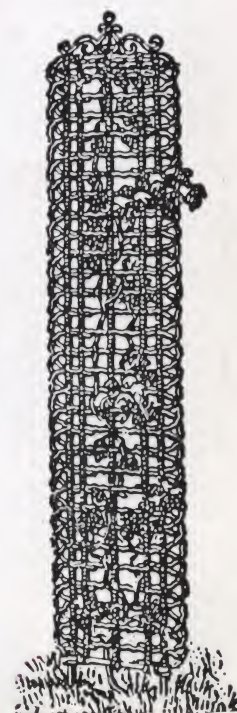


STYLE No. 2

Made in three sizes. A neat trellis for verandas and sides of buildings. Forms a very graceful, curving arch from the house. The offset allows vines and flowers to climb up with a very pleasing effect.

STYLE No. 3

Made in three sizes. A straight trellis for vines and shrubbery. Particularly adapted to verandas.

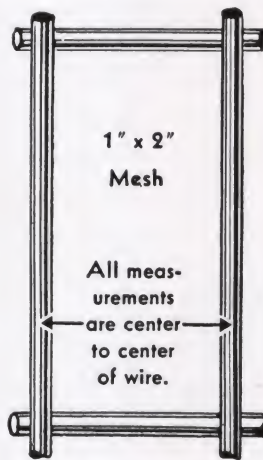
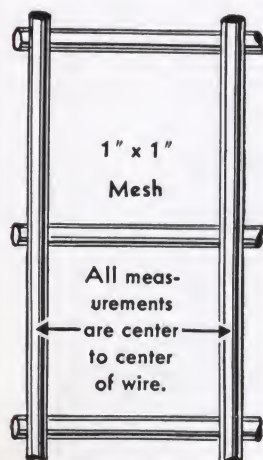


Plain Top Welded Lawn Fence

This heavily galvanized copper steel fence fabric is highly practical where extremely simple design, close mesh, and low cost are desired. All wires are welded firmly and cleanly at every intersection. Stay wires (vertical) are turned over top and bottom line wires (horizontal) and welded. Line wires are crimped with tension curves.

Standard length rolls 100 and 150 lineal feet. Prices on request.

2' x 4' Mesh 11 Gauge Wires		3' x 6' Mesh 9 Gauge Wires		2' x 6' Mesh 9 Gauge Wires	
Height in Inches	Approx. Wt. per 100 Ft.	Height in Inches	Approx. Wt. per 100 Ft.	Height in Inches	Approx. Wt. per 100 Ft.
24	80 lbs.				
36	120 lbs.	36	105	36	144
40	133 lbs.				
48	160 lbs.	42	122	42	170
60	200 lbs.	48	138	48	183
72	238 lbs.				



Standard length rolls 100 lineal feet. Prices on request.



**2' x 4' Mesh
All 11 Gauge
Wires**

**This Fabric is also
available in two
other mesh sizes,
2' x 6'
and
3' x 6'
All 9½ Gauge Wire**

Galvanized Welded Steel Fabric

Readily adapted to a variety of uses where close spacing of wires is of prime importance. Made of heavily galvanized copper steel wire, welded at every intersection. All wires are straight—no crimping. Vertical wires are cut off flush with top and bottom wires. Available in meshes and gauges shown in table below. Widely used for fox, muskrat and rabbit pens; poultry floors, coops and cages; racks, crates, runs and partitions.

APPROXIMATE WEIGHTS PER ROLL OF 100 LINEAL FEET

Height Inches	No. 11 Gauge Wires	No. 12½	No. 14	No. 15	No. 16	Height Inches	No. 11	No. 12½
1' x 1" MESH						2' x 4" MESH (Horizontal or Line Wires 4" Apart)		
24	194 lbs.	130 lbs.	84 lbs.	70 lbs.	52 lbs.	24"	78 lbs.	52 lbs.
30	243 lbs.	163 lbs.	108 lbs.	88 lbs.	65 lbs.	36"	117 lbs.	78 lbs.
36	291 lbs.	195 lbs.	129 lbs.	105 lbs.	78 lbs.	40"	130 lbs.	87 lbs.
48	388 lbs.	260 lbs.	172 lbs.	140 lbs.	104 lbs.	48"	156 lbs.	104 lbs.
60	485 lbs.	325 lbs.	215 lbs.	175 lbs.	130 lbs.	60"	195 lbs.	130 lbs.
						72"	234 lbs.	156 lbs.
1' x 2" MESH						1½' x 6" MESH (Horizontal or Line Wires 6" Apart)		
24	148 lbs.	98 lbs.	64 lbs.	48"	172 lbs.
30	185 lbs.	123 lbs.	80 lbs.	2' x 6" MESH (Horizontal or Line Wires 6" Apart)		
36	222 lbs.	147 lbs.	96 lbs.	24"	70 lbs.
48	296 lbs.	196 lbs.	128 lbs.	36"	105 lbs.
60	370 lbs.	245 lbs.	160 lbs.	48"	140 lbs.
1' x 4" MESH						60"	175 lbs.
24	124 lbs.	82 lbs.	54 lbs.			
36	186 lbs.	123 lbs.	81 lbs.			
48	248 lbs.	164 lbs.	108 lbs.			
60	310 lbs.	205 lbs.	135 lbs.			

2"x4" Rectangular NON-Climbable Fence

Special Staple Knot keeps wires in alignment.

Tension curve allows expansion and contraction due to temperature changes.

All vertical wires spaced on 2" centers.

All horizontal wires spaced on 4" centers.

Wires heavily-galvanized copper steel.



SPECIFICATION No. 11

NO. 9 GAUGE TOP AND BOTTOM WIRES

NO. 11 HORIZONTAL AND VERTICAL WIRES

Height of Fabric—inches	36	40	48	60	72	84	96
Number of horizontal wires	10	11	13	16	19	22	25
Weight per 100 ft. roll—lbs.	130	145	176	219	261	304	347

SPECIFICATION No. 12½

NO. 10 GAUGE TOP AND BOTTOM WIRES

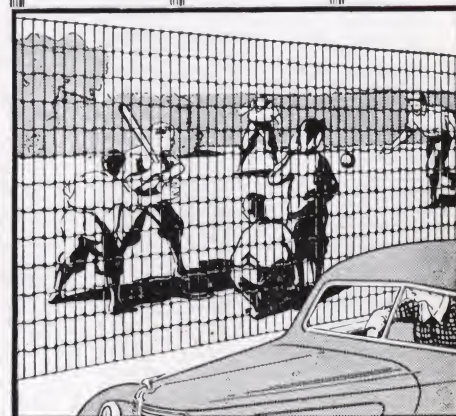
NO. 12½ HORIZONTAL AND VERTICAL WIRES

Height of Fabric—inches	36	40	48	60	72	84	96
Number of horizontal wires	10	11	13	16	19	22	25
Weight per 100 ft. roll—lbs.	85	95	116	145	174	203	232

STANDARD LENGTH ROLLS—100 FT.

FOR PRICES SEE

NET PRICE LIST



This non-climbable fence provides safety with beauty. Its 2"x4" rectangular mesh is small enough to prevent climbing over and to keep out many undesirable animals. Ideal for parks, estates, playgrounds, cemeteries and many other places.

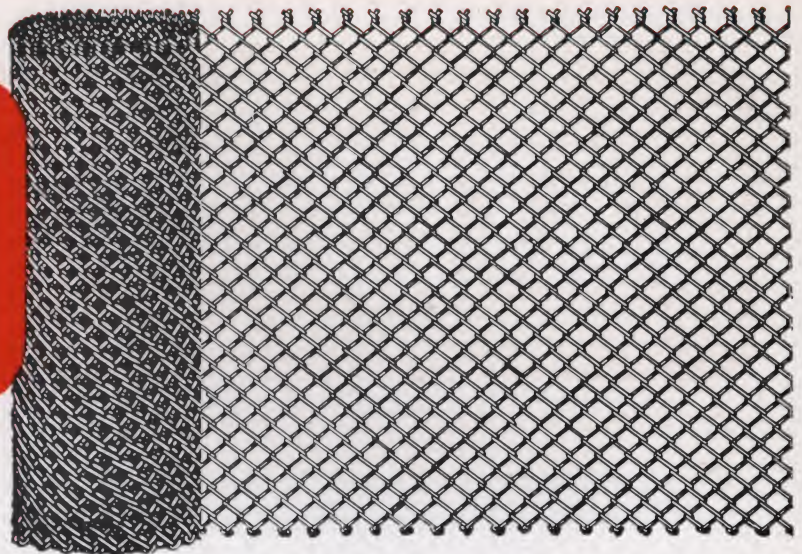
★ FREE DEALER SALES AIDS . . . will help you sell more
CYCLONE "Red Tag" FENCE AND PRODUCTS. See insert
opposite page 40. Then fill out and mail postage-free card



CHAIN LINK Fence Fabric

Occasionally a home owner who requires Chain Link Fabric prefers to hold down costs by erecting the fence himself. In such cases you can still make a profit by supplying the materials.

Cyclone Chain Link Fabric is supplied in three different weights, No. 6, No. 9, and No. 11 gauge wire, woven in a 2 inch mesh as illustrated, actual size, on this page. It is heavily galvanized after weaving. The most popular heights for residential use are 36, 42 and 48 inches. But it can be furnished in a number of standard heights up to 12 feet.



Cyclone Chain Link Fabric is put up in rolls of 50 and 100 feet for erection on wood or steel posts. The close mesh is difficult to climb, keeps out dogs and chickens. Provides maximum property protection.

**FULL SIZE
CHAIN LINK FABRIC
No. 9
Copper Steel Wire
2-in. Mesh**

**FULL SIZE
CHAIN LINK FABRIC
No. 6
Copper Steel Wire
2-in. Mesh**

**FULL SIZE
CHAIN LINK FABRIC
No. 11
Copper Steel Wire
2-in. Mesh**

Here is a fabric you don't have to cut. Just twist out a wire. To splice, twist it back into fabric. Easy to splice remnants—no loose pieces lying around—no waste or loss.

Ask us for prices.

GATES

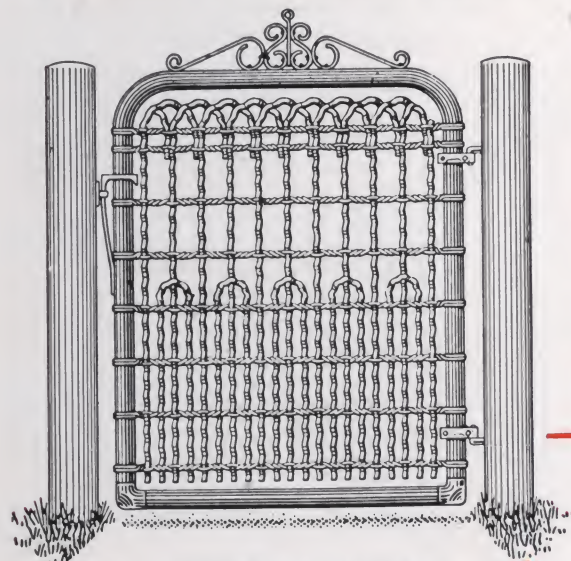
FOR USE WITH
STEEL OR WOOD POSTS



Cyclone Gates are all made for use with steel or wood posts. All are strong and durable—made with high quality steel tubing and heavily galvanized fabric, frames and fittings painted green. However, they can be furnished *all* galvanized when so ordered.

Latch, catch and hinges are regularly furnished for wood posts. Catches and hinges for 2", 2½" or 3" outside diameter tubular steel posts are furnished at 75 cents net for single gates, and at \$1.25 for double gates. No extra charge when fittings for steel posts are for complete fence.

*Information
Required with
Gate Orders*



Scroll Top Walk Gate

SINGLE WALK GATES

Scroll Top—Woven Fabric

Heights—36, 42 and 48 inches.

Widths—for 2½, 3, 3½ and 4-foot openings. Scroll top attached.

Frame—1½" outside diameter steel tubing.

Fabric—Woven styles "F" and "L-X" (Standard Weights only)—see pages 5 and 6.

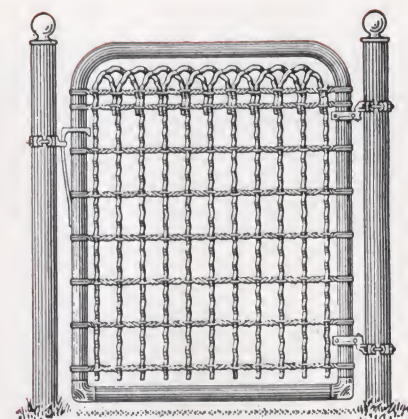
UNIVERSAL WALK GATE

Specifications same as above, but without scroll.

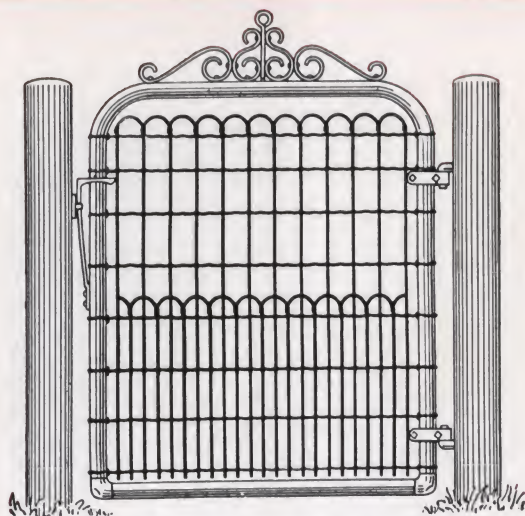
- 1 Height (in inches)—When ordering gates, first give height in inches, then opening in feet. For example—42" x 3'.
- 2 Opening (in feet)—Distance between posts. Gates are made with proper allowance for hinges and latch to fit the opening.
- 3 Style of Gate (for example: plain or scroll top).
- 4 Specify finish—painted green or galvanized.
- 5 Specify whether for wood or steel posts. If for steel, give outside diameter of posts.
- 6 Type of fabric desired.

NOTE:

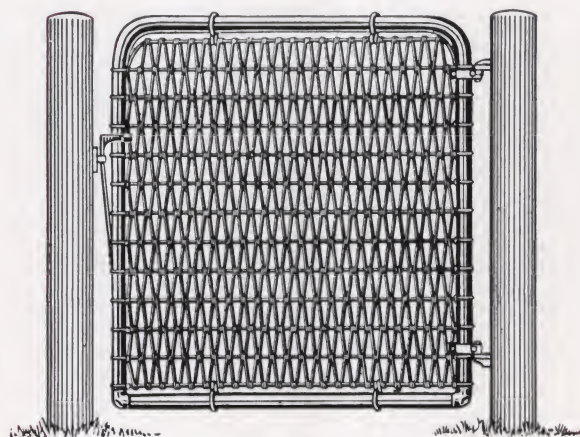
Gates are illustrated in these pages as used with wood posts. Illustrated here is construction with steel posts. For information on fittings required, see pages 20 and 21.



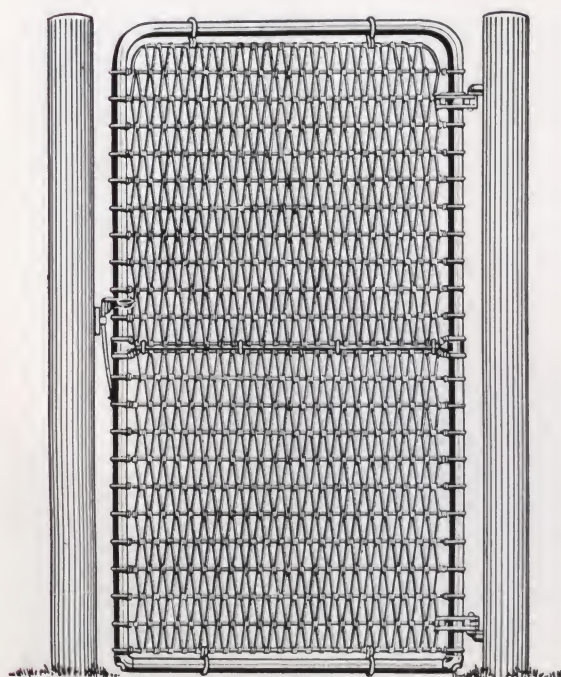
Universal Walk Gate



Single Walk Gate with Welded Filler



Walk Gate with Diamond Filler



Poultry Yard Gate with Diamond Filler

SINGLE WALK GATES

With Welded Filler

Heights—36, 42 and 48 inches.

Widths—for 3, 3½ and 4 foot openings.

Frame—1½" outside diameter steel tubing.

Fabric—"F" Welded regularly furnished, but "L-Extra" Welded may be had on request.

TABLE OF APPROXIMATE WEIGHTS

Height in Inches	Width			
	2' 6"	3'	3' 6"	4'
36	17 lbs.	19 lbs.	21 lbs.	23 lbs.
42	19 lbs.	21 lbs.	22 lbs.	24 lbs.
48	21 lbs.	23 lbs.	24 lbs.	25 lbs.

Add 2 lbs. for fittings for steel posts (for above single walk gates).

DIAMOND MESH WALK GATES

Diamond Filler

Heights—36", 42", 50", 58".

Widths—for 3, 3½ and 4 foot openings.

Frame—1.05" outside diameter steel tubing—galvanized.

Fabric—2" x 4" diamond mesh—galvanized.

TABLE OF APPROXIMATE WEIGHTS

Height in Inches	Width		
	3'	3' 6"	4'
42	19 lbs.	21 lbs.	22 lbs.
50	21 lbs.	23 lbs.	24 lbs.
58	23 lbs.	25 lbs.	27 lbs.

Add 2 lbs. for fittings for steel posts (for above single walk gates).

POULTRY YARD GATE

Diamond Filler

Heights—72" and 84".

Width—for 3 foot opening.

Frame—1.05" outside diameter steel tubing, galvanized frame. Extra horizontal 0.84" tubing reinforcement at latch height.

Fabric—2" x 4" diamond mesh, galvanized.

Weight—72"—30 lbs.
84"—33 lbs.

SINGLE DRIVE GATES

With Lawn Fence Fabric

Heights—36, 42 and 48 inches.

Widths—8, 10, 12, 14 and 16 feet.

Frame— $1\frac{3}{8}$ " outside diameter steel tubing.

Braced at center with 1.05" vertical bar.

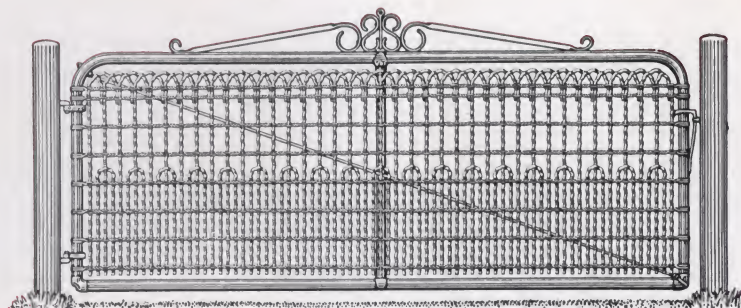
Gates 14' and 16' wide have 2 vertical braces. Adjustable diagonal brace wire prevents sagging.

Fabric—Woven—Style "F" unless "L-Extra" specified.

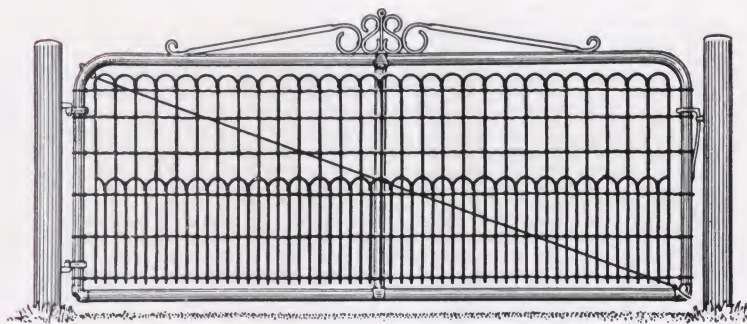
Welded—Style "F" unless "L-Extra" specified.

TABLE OF APPROXIMATE WEIGHTS

Height	Width				
	8'	10'	12'	14'	16'
36"	49 lbs.	58 lbs.	66 lbs.	80 lbs.	88 lbs.
42"	52 lbs.	62 lbs.	70 lbs.	84 lbs.	92 lbs.
48"	55 lbs.	66 lbs.	74 lbs.	88 lbs.	96 lbs.



Woven Fabric



Welded Fabric

DIAMOND MESH SINGLE DRIVE GATE

With Diamond Mesh Filler

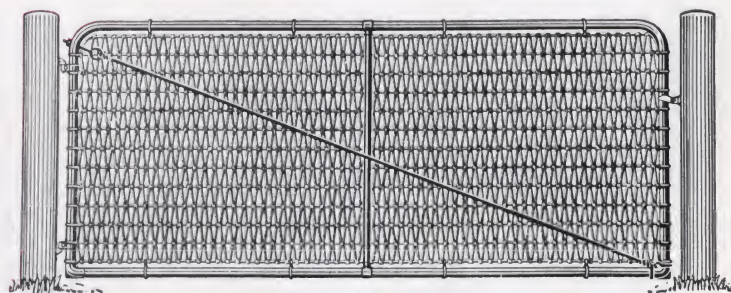
Heights—42, 50 and 58 inches.

Widths—for 8, 10, 12 and 14 foot openings.

Frame— $1\frac{3}{8}$ " outside diameter steel tubing and 1.05" vertical brace at center. Further strengthened by diagonal brace wire which prevents sagging. Frame galvanized. Plain or ornamental top.

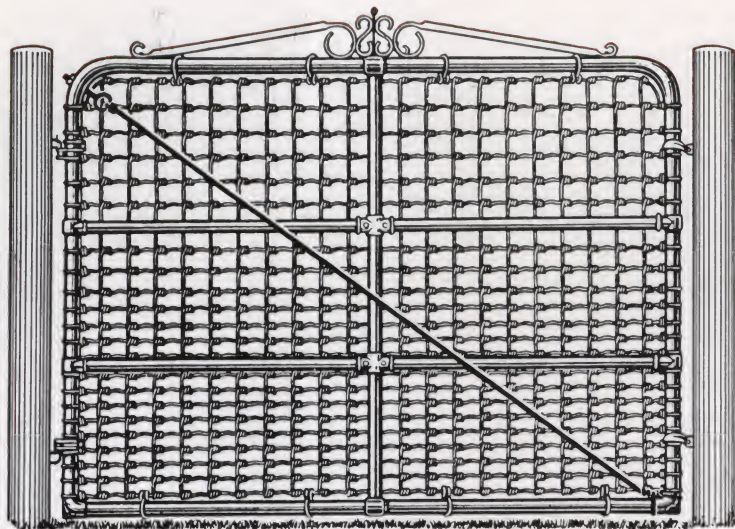
TABLE OF APPROXIMATE WEIGHTS

Height	Width			
	8'	10'	12'	14'
42"	48 lbs.	56 lbs.	65 lbs.	74 lbs.
50"	53 lbs.	62 lbs.	71 lbs.	84 lbs.
58"	59 lbs.	67 lbs.	77 lbs.	90 lbs.

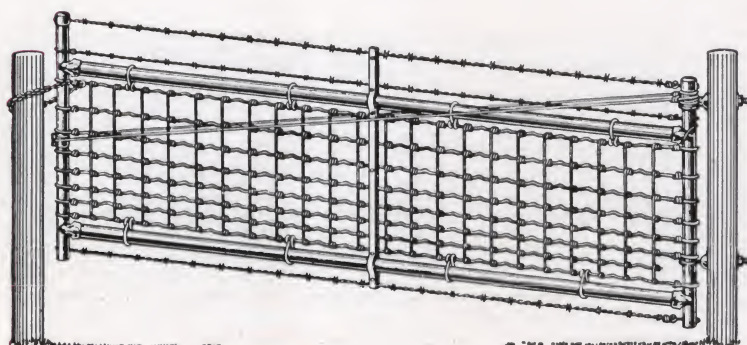


Diamond Fabric





IMPORTANT—To avoid errors and assure getting exactly the gate you wish, be sure to give information on all six points listed on page 14. For prices refer to net price list.



"You can nearly always sell one or more Cyclone Gates with a fence order . . . and this means just so much more profit for you. Be sure to talk 'Gates' to every Fence Prospect."

CYCLONE PARK AND Paddock GATES

*Heights—65", 70", 75", 80", 86", 92".

Widths—10, 12 and 14 feet.

Frame—1.5" outside diameter steel tubing.

Vertical center brace—1.05" steel tubing.

Two horizontal braces 1.05" steel tubing.

Diagonal brace wire—No. 9 wire.

Entire frame galvanized.

Fabric—Heavy, square-mesh of No. 9 wire with stays 6" apart. Horizontal wires close together at bottom to keep small animals in.

*One horizontal brace only furnished for 65", 70" and 75" heights.

TABLE OF APPROXIMATE WEIGHTS

Height	Width		
	10'	12'	14'
65"	118 lbs.	140 lbs.	158 lbs.
70"	125 lbs.	141 lbs.	162 lbs.
75"	131 lbs.	149 lbs.	168 lbs.
80"	135 lbs.	154 lbs.	174 lbs.
86"	141 lbs.	160 lbs.	180 lbs.
92"	146 lbs.	166 lbs.	187 lbs.

CYCLONE TILTING GATES

Can be tilted at one end 23 to 36 inches or the entire gate may be raised 6 inches to swing clear of snow or ice. Two barbed wire strands with four-pronged barbs at top prevent stock from bearing down on top of gate. Strand at bottom keeps animals from crawling under.

Heights—50" and 55".

Widths—for 10, 12, 14 and 16 foot openings.

Frame—1.66 outside diameter steel tubing and two ½" x 1" center braces of channel iron bolted together.

Horizontal and vertical tubes fastened together with heavy malleable castings.

Frames aluminum painted. Available in galvanized at \$1.00 extra cost.

Fabric—American Fence No. 11 with No. 9 top and bottom wire and No. 11 between and for stays (vertical wires). Stays 6 inches apart. Can be furnished in all No. 9 wire at 35c extra cost. Galvanized fabric.

TABLE OF APPROXIMATE WEIGHTS

Height	Width			
	10'	12'	14'	16'
50"	82 lbs.	94 lbs.	105 lbs.	112 lbs.
55"	85 lbs.	96 lbs.	107 lbs.	114 lbs.

DOUBLE DRIVE GATES

Heights—36", 42" and 48".

Widths—for 8, 10, 12, 14, 16 and 18 foot openings.

Frames—1 $\frac{1}{8}$ " outside diameter steel tubing on gates 8 to 14'. 1 $\frac{3}{8}$ " tubing on gates 16' to 18'. Furnished with fittings so that one-half of gate may be held firmly in place and the other half used as a walk gate when full opening is not required. Galvanized frames.

Fabric—Woven—Style "F" unless "L-Extra" specified.

Welded—Style "F" unless "L-Extra" specified.

Extra charge of \$1.50 net when gate rest is furnished.

TABLE OF APPROXIMATE WEIGHTS

Height	Width					
	8'	10'	12'	14'	16'	18'
36"	48 lb.	56 lb.	64 lb.	71 lb.	92 lb.	100 lb.
42"	53 lb.	60 lb.	67 lb.	75 lb.	100 lb.	108 lb.
48"	57 lb.	65 lb.	72 lb.	80 lb.	109 lb.	117 lb.

STYLE "A" FARM GATES

Heights—48" and 54".

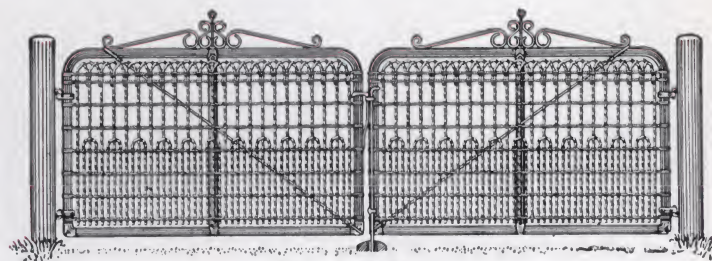
Widths—for 8, 10, 12, 14 and 16 foot openings.

Frames—1 $\frac{3}{8}$ " outside diameter steel tubing. Braced with sturdy vertical center bar and diagonal adjustable brace wire which prevents sagging. Frame has galvanized finish.

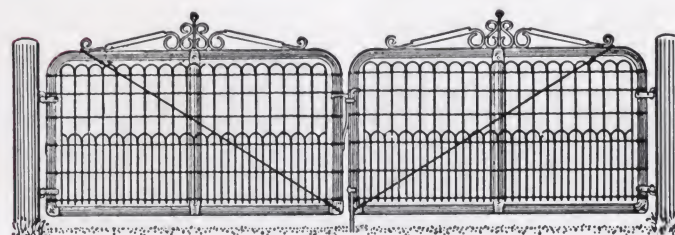
Fabric—Top and bottom wires are 9 gauge, all others 11 gauge, heavily galvanized and securely tied around framework at top, bottom and sides. Vertical wires are spaced 6 inches apart throughout. Horizontal wires are spaced 8 inches apart at top and are graduated down to 3 inch spacing at bottom to confine small animals.

TABLE OF APPROXIMATE WEIGHTS

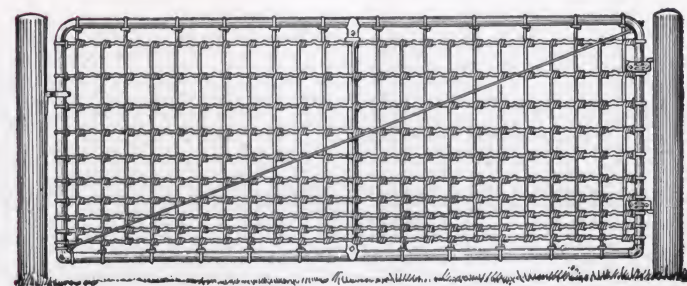
Height	Width				
	8'	10'	12'	14'	16'
48"	47 lb.	54 lb.	61 lb.	73 lb.	80 lb.
54"	50 lb.	57 lb.	65 lb.	77 lb.	84 lb.



Woven Fabric



Welded Fabric



Style "A" Farm Gate



IMPORTANT — To avoid errors and assure getting exactly the gate you wish, be sure to give information on all six points listed on page 14. For prices refer to net price list.

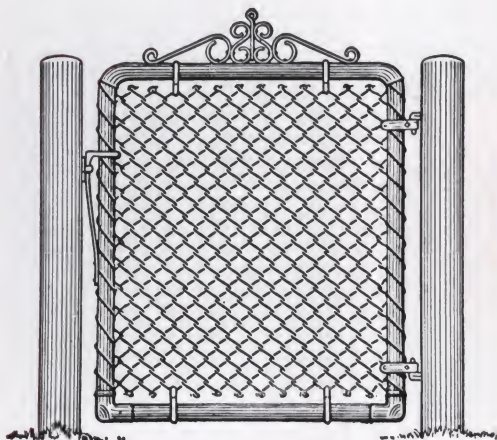
See next page for Cyclone Gates with Chain Link Fabric.

CYCLONE CHAIN LINK GATES

Cyclone Chain Link Gates are often used to guard walk and driveway openings. They are good looking and their trim appearance increases the attractiveness of the entire surroundings.

These gates with frames of strong steel tubing possess that extra ruggedness that appeals to so many buyers. Fabric is Cyclone Chain Link—famous for its durability—its fine appearance after years of service.

CHAIN LINK WALK GATE



CHAIN LINK WALK GATES

Heights—36", 42" and 48".

Widths—for 3, 3½ and 4 foot openings.

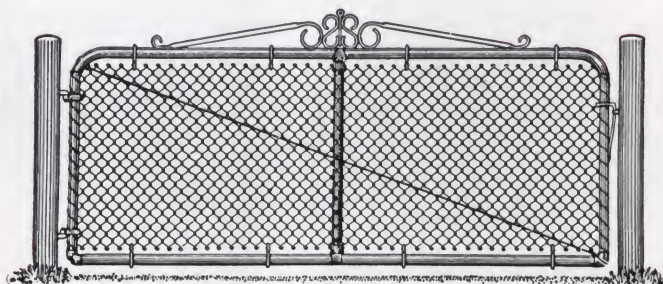
Frame—1½" tubular steel, galvanized.

Fabric—11-2 chain link—galvanized *after* weaving.

Table of Weights (subtract 1½ lbs. for Universal style) (plain top).

Height	Width		
	3'	3½'	4'
36"	20 lb.	21 lb.	23 lb.
42"	21 lb.	23 lb.	25 lb.
48"	23 lb.	25 lb.	27 lb.

CHAIN LINK SINGLE DRIVE GATE



CHAIN LINK SINGLE DRIVE GATES

Heights—36", 42" and 48".

Widths—8, 10, 12 and 14 foot openings.

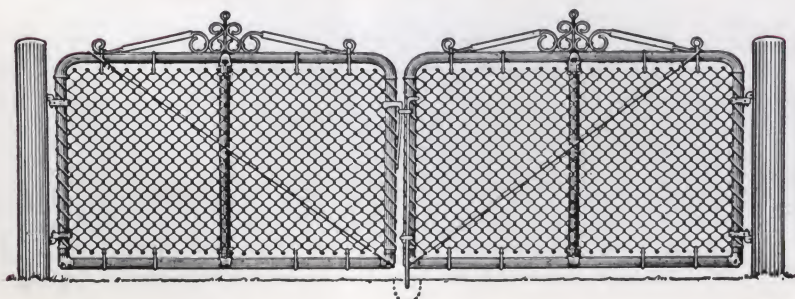
Frame—1½" tubular steel, galvanized.

Fabric—11-2 chain link—galvanized *after* weaving.

Braced with vertical bar and adjustable brace wire.
Table of Weights:

Height	Width			
	8'	10'	12'	14'
36"	50 lb.	59 lb.	67 lb.	81 lb.
42"	54 lb.	64 lb.	72 lb.	86 lb.
48"	58 lb.	69 lb.	77 lb.	91 lb.

CHAIN LINK DOUBLE DRIVE GATE



CHAIN LINK DOUBLE DRIVE GATES

Heights—36", 42" and 48".

Widths—8, 10, 12 and 14 foot openings.

Frame—1½" tubular steel, galvanized.

Braced with vertical bar at center of each gate.
Arranged so that one-half may be held in place while other half is used as single gate. There is an extra charge of \$1.50 for gate rest for Double Drive Gates.

Fabric—11-2 chain link—galvanized *after* weaving.
For prices refer to net price list.
See page 14 for ordering instructions.

Height	Width			
	8'	10'	12'	14'
36"	51 lb.	58 lb.	65 lb.	72 lb.
42"	55 lb.	64 lb.	70 lb.	78 lb.
48"	59 lb.	70 lb.	75 lb.	84 lb.

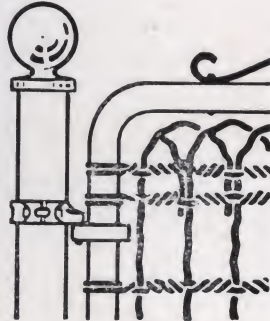
FITTINGS

THESE illustrations show the principal fittings for various fence and gate constructions. If you are replacing a fitting, consult them to see what parts you will need. Note that different styles are usually required for steel and wood posts.

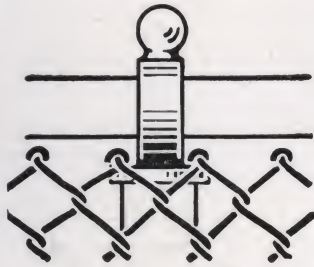
POST TOPS



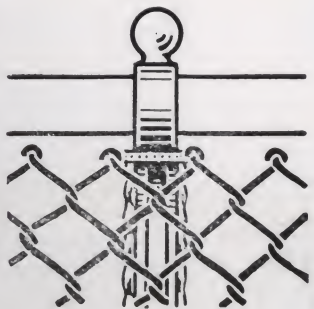
- 25-C—Ball Top for 2" O.D. post.....List Price \$0.34 each
 25-B—Ball Top for 2½" O.D. post.....List Price .43 each
 25-A—Ball Top for 3" O.D. post.....List Price .56 each



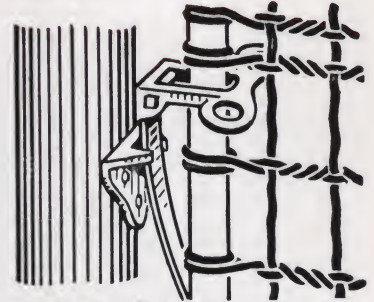
- 26-B—Safeguard Top for 2" O.D. post with 1⅜" O.D. top rail.
 List Price \$0.40 each
 26-J—Safeguard Top for 1⅝" O.D. post with 1⅜" O.D. top rail.
 List Price \$0.22 each



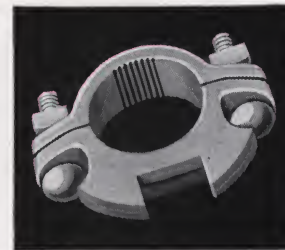
- 26-G—Safeguard Top for U post with 1⅜" O.D. top rail.
 List Price \$0.19 each



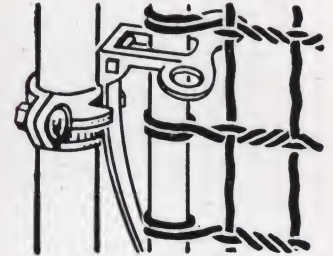
LATCHES and CATCHES



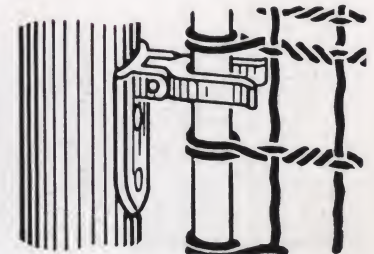
- L-2—Spring Latch for gates with 1⅝" O.D. frame. Open Keepers. No screws furnished. List Price \$0.19 each.
 L-4—Spring Latch for gates with 1⅜" O.D. frame. Open Keepers. No screws furnished. List Price \$0.22 each.
 #55—Catch for wood post, single gate. List Price \$0.05 each.



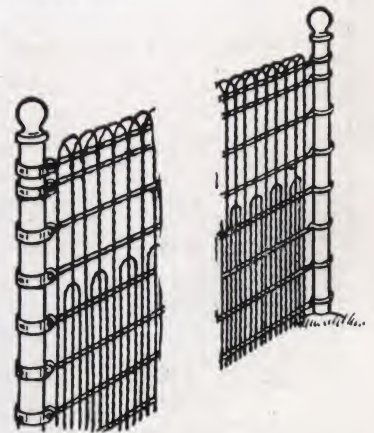
- C-102—Catch for 2" O.D. post.....List Price \$0.21 each
 C-104—Catch for 2½" O.D. post.....List Price .40 each
 C-105—Catch for 3" O.D. post.....List Price .43 each



- C-115—Fork Latch for wood post.....List Price \$0.39 each

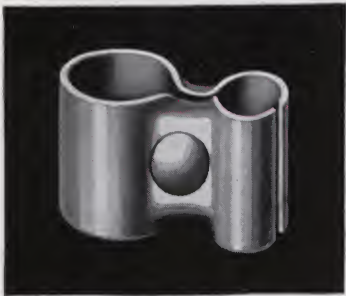


RATCHETS AND RINGS



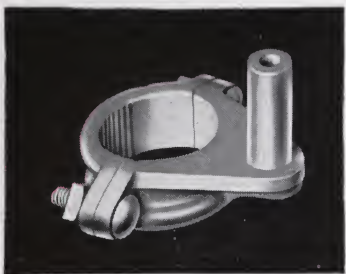
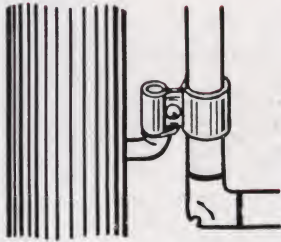
- R-1—Ratchet for 2" O.D. post.....List Price \$0.17 each
 R-6—Ratchet for 2½" O.D. post.....List Price .18 each
 #34—Ring for 2" O.D. post.....List Price .02 each
 #35—Ring for 2½" O.D. post.....List Price .02 each

HINGES AND HINGE HOOKS

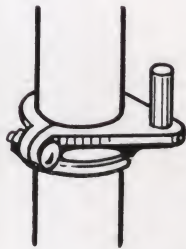


H-5—Hinge for gate with 1 1/8" O.D. frame....List Price \$0.19 each

H-6—Hinge for gate with 1 3/8" O.D. frame....List Price .24 each

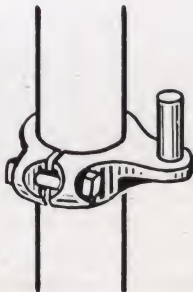


H-7—Hinge for 2" O.D. post.....List Price \$0.30 each



H-9—Hinge for 2 1/2" O.D. post.....List Price \$0.42 each

H-10—Hinge for 3" O.D. post.....List Price .47 each



#108—Screw Hook Hinge for wood post.....List Price \$0.10 each



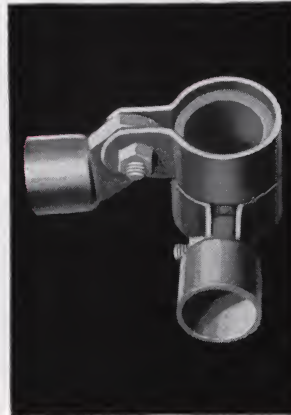
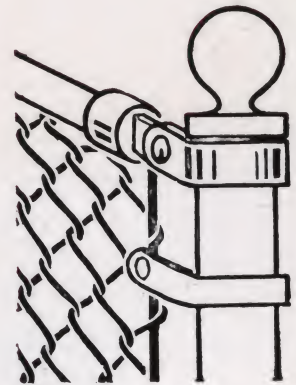
BANDS, PLUGS, STRETCHER BARS



44-J—Straight plug for 1 3/8" rail for end post connection.
List Price \$0.09 each

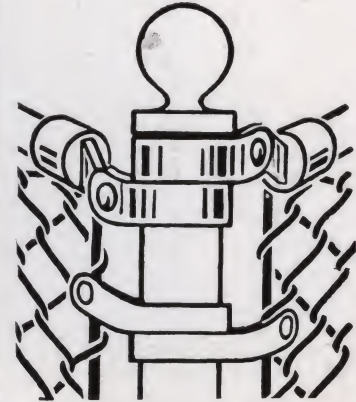
#92—Band for 2" O.D. end post.
List Price \$0.20 each

116-H—Bolt }List Price \$0.03
117-B—Nut }



44-I—Offset plug for 1 3/8" rail for corner post connection.

92-K—Band for 2" O.D. corner post.
List Price with Bolts and Nuts as illustrated \$0.54

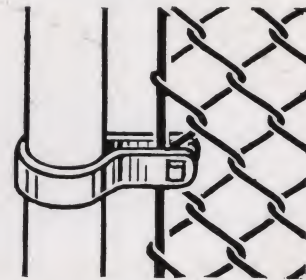


164-C—Stretcher Bar Band for 2" O.D. post. List Price \$0.05 each

#164—Stretcher Bar Band for 2 1/2" O.D. post. List Price .06 each

164-A—Stretcher Bar Band for 3" O.D. post. List Price .06 each

(Each of these require one 116-H bolt and one 117-B nut to complete.)
List Price \$0.03 each



176-G—Stretcher Bar—35" long.
List Price \$0.25 each

176-H—Stretcher Bar—41" long.
List Price \$0.28 each

176-F—Stretcher Bar—47" long.
List Price \$0.30 each

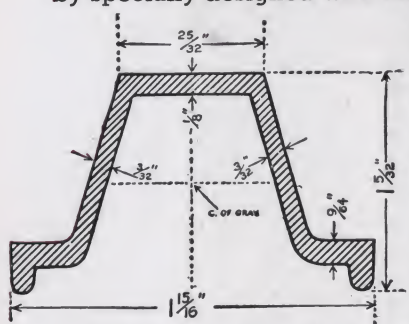
IDEAL COMPLETE FENCE



Cyclone Ideal Fence is a high grade medium priced fence ordinarily furnished without top rail. Available with 36, 42 or 48-inch style "F" and "L-X" fabric. (See pages 5 and 6 for fabric details.)

End, Corner and Gate posts are heavy tubular steel 2 inches outside diameter and should be set in concrete foundations. Line Posts are Ideal "U" drive style, made from specially selected steel. Driven in ground with ordinary steel sledge and held firmly in soil. No concrete setting necessary. Spaced 10 feet apart. Fabric held to posts by specially designed wire clamps. Notches

spaced $\frac{3}{4}$ " apart on both sides of face of post make it possible to attach fence wires wherever they cross the post. (See "U" post, page 26.)



All posts are heavily hot dip galvanized. Ground braces are heavy tubular steel $1\frac{3}{8}$ inches outside diameter and are furnished for all End, Gate and Corner posts. Gates either walk or double-drive furnished to match fence.

HOW TO ORDER COMPLETE LAWN FENCE

A Cyclone Complete Fence includes all necessary posts, fabric, top rail, gates and fittings to complete the job. It is built strictly to your order and according to your diagram of measurement.

HOW TO MAKE A DIAGRAM WHEN ORDERING COMPLETE FENCE

In making your diagram for Complete Fence see sample diagram Fig. No. 1. Give width and location of gate openings. For drive gates, state whether single or double gates are wanted. Give exact measurement of each stretch of fence, and total measurements, including gate openings. See that all measurements are correct.

INFORMATION WE REQUIRE FOR BUILDING COMPLETE FENCE

Mention style of fence and fabric wanted. Give height and state whether fence is to have galvanized or painted finish. If fence is to be built on wall or curb, give full details. State whether wall or curb is built, or will be built when fence is erected, in order that posts of proper length can be furnished. State height and width, also material of which wall is constructed. Specify whether gates shall be height of fence only, or total height of fence plus height of wall or curb. Cyclone Complete Fence will conform to any ordinary grade. If grade is extreme, it should be shown as indicated by diagram, Fig. No. 2.

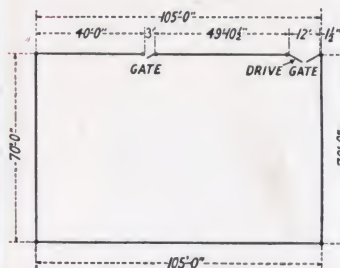


Figure No. 1

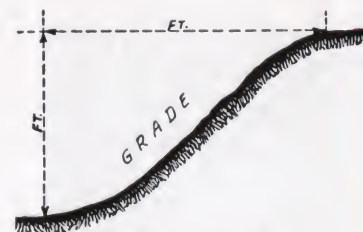


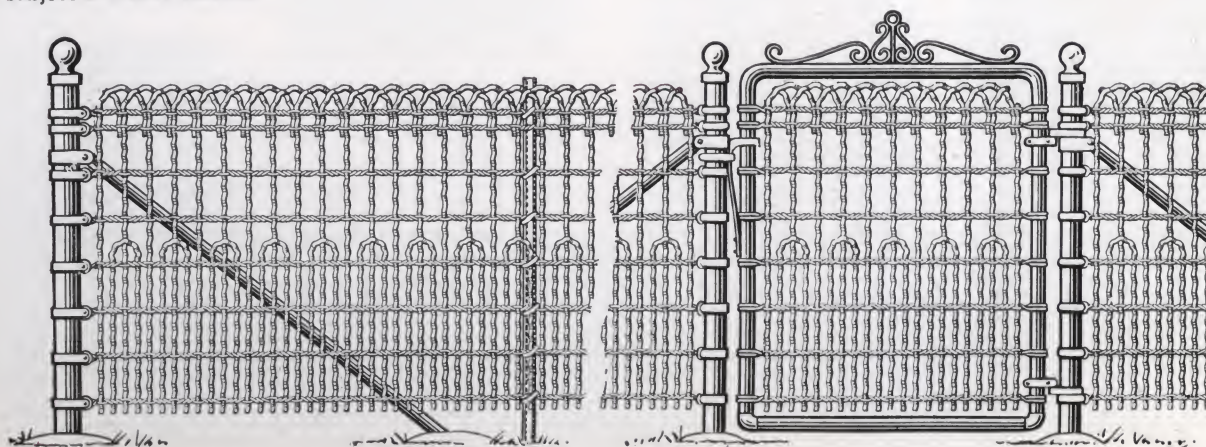
Figure No. 2

List Prices Ideal Complete Fence

Straight run fence includes line posts, fabric and fittings.
Complete height of fence, inches 36 42 48
LX.....\$0.35 \$0.40 \$0.43
F......38 .43 .49

Terminal posts, including all fittings.
Height fence 36 42 48
End, 2" O. D.....\$5.60 \$6.00 \$6.45
Gate, 2" O. D.....5.60 6.00 6.45
Corner, 2" O. D.....8.20 8.75 9.35

List prices subject to liberal discount.



Ideal Complete Fence with Style "F" Fabric.

COLONIAL Complete Fence



Many homeowners prefer the extra durability and increased attractiveness afforded by Colonial Complete Fence with steel post and top rail construction. Style "F" or "L-X" fabric can be used.



POSTS

End, gate and corner posts, "J" and intermediate posts, "F", are of heavy tubular steel 2 inches outside diameter. All posts should be set in concrete foundations. Line posts should be spaced not more than 10 feet apart and set 24 inches deep. End, gate and corner posts should be set 30 inches deep.

RAIL

Top rail is heavy tubular steel 1 3/8 inches outside diameter with slip couplings. Framework all heavily galvanized or painted green, as ordered. Send sketch for estimate.

In Colonial Fence, the height of fence and height of fabric are the same.

List Prices Colonial Complete Fence

Straight run fence includes line posts, fabric, top rail and fittings.

Complete height of fence, inches	36	42	48
LX (Standard Weight)...	\$0.67	\$0.70	\$0.76
F (Standard Weight)...	.71	.75	.81

Terminal posts, including all fittings.

Height fence	36	42	48
End, 2" O.D.....	\$4.40	\$4.80	\$5.25
Gate, 2" O.D.....	4.40	4.80	5.25
Cor., 2" O.D.....	5.70	6.25	6.85

List prices subject to liberal discount.

See page 14 for specifications of gates to match, pages 20 and 21 for fittings.

See page 22 on how to order complete fence.



IMPERIAL Complete Fence



Double line posts and braided top cable are features which make Cyclone Imperial Complete Fence a particularly durable and attractive fence. Either style "F", or "L-X" fabric can be used with Imperial construction.

POSTS

End, gate and corner posts, "J", are of heavy tubular steel, 2 inches outside diameter. Intermediate posts, "K", are made of two 1 3/8-inch outside diameter heavy tubular steel uprights. Fabric passes between the two uprights and gives fence a finished appearance on each side. All posts should be set in concrete foundations. Line posts spaced not more than 10 feet apart to be set 24 inches deep. End, gate and corner posts to be set 30 inches deep.

RAIL

Top rail is heavy tubular steel, 1 3/8 inches outside diameter with slip couplings. Top cable is four-strand, braided, galvanized wire. Framework all heavily galvanized or painted green, as ordered.

In Imperial Fence, height of fabric is 6" less than height of complete fence.

List Prices Imperial Complete Fence

Straight run fence, includes line posts, fabric, top rail, cable and fittings.

Complete height of fence	36	42	48
LX.....	\$0.81	\$0.85	\$0.90
F.....	.85	.90	.94

Terminal posts, including all fittings.

Height fence	36	42	48
End, 2" O.D.....	\$4.40	\$4.80	\$5.25
Gate, 2" O.D.....	4.40	4.80	5.25
Cor., 2" O.D.....	5.70	6.25	6.85

List prices subject to liberal discount.

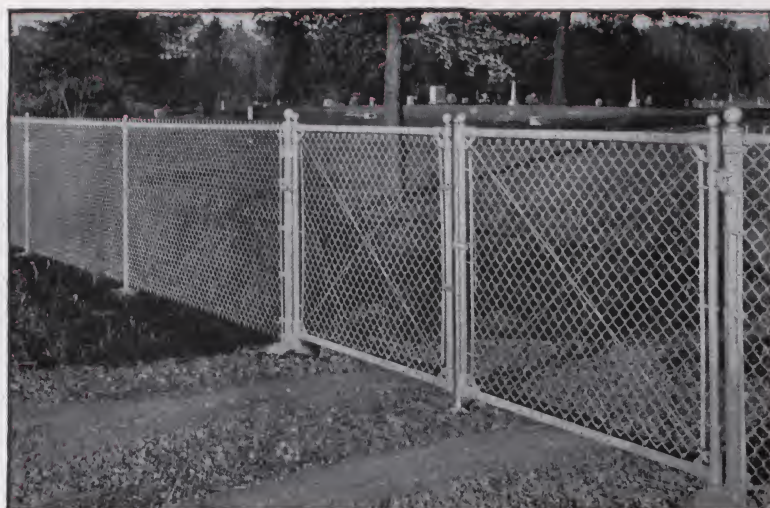
See page 14 for specifications of gates to match.

See page 22 on how to order complete fence.



CHAIN LINK FENCE *for*

Cemeteries — Schools — Factories — Homes — Parks — Playgrounds



Safeguard Chain Link Fence forms an effective and appropriate enclosure for cemeteries. Fabric galvanized after weaving. H-Column line posts. Tubular steel end, corner and gate posts... all to be set in concrete foundations.



No. 2 CEMETERY ARCH — SPECIFICATIONS

Upright posts are heavy 2-inch O.D. tubular steel. $1\frac{1}{8}$ -inch O.D. tubular steel braces. Scrollwork is heavy wrought iron. Lettering is heavily galvanized sheet steel with either silver-aluminum or gold bronze finish. Furnished all galvanized or with framework painted green, as ordered. Arch is regularly built to give 11 feet of clearance in height. Standard width 12 feet.

List Prices No. 2 Arch

Including Gates, 36 inches high.....	\$115.60
Including Gates, 42 inches high.....	115.80
Including Gates, 48 inches high.....	116.00
Without Gates.....	100.00
Gate rest included with gate at no extra cost.	

Prices of Special Size Arches on Application

Right in your own locality there are many needs for Cyclone Chain Link Fence. Let us help you convert them into orders that will earn a substantial profit for you. Cyclone Safeguard Fence is available in heights from 3' to 12'. Erection may be handled by factory trained men if desired. Write for complete information.

Diagram should accompany each request for prices on Cyclone Chain Link Fence. Refer to page 22 for detailed instructions for preparing Fence Diagrams.

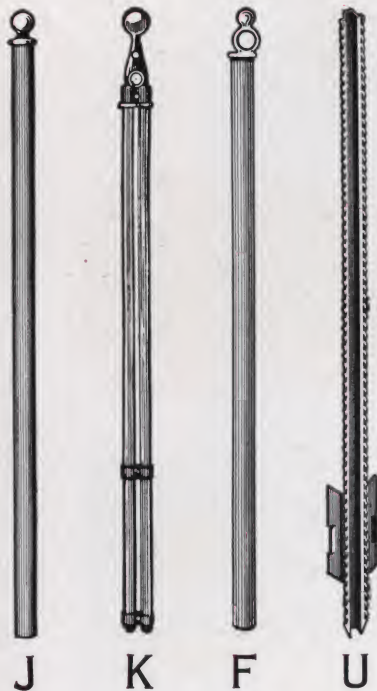


Above is a popular Safeguard enclosure for home grounds.

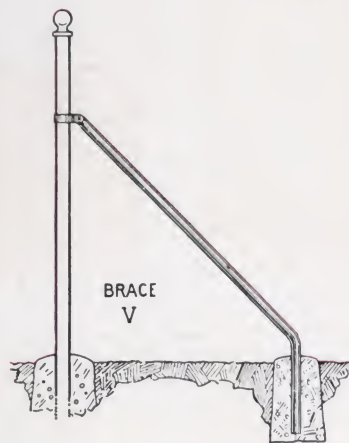


Dealers can earn substantial commissions by selling genuine Cyclone Fence to the schools in their communities. A typical Cyclone Safeguard installation for schools appears above.

POSTS



J K F U



CLOTHES LINE POSTS



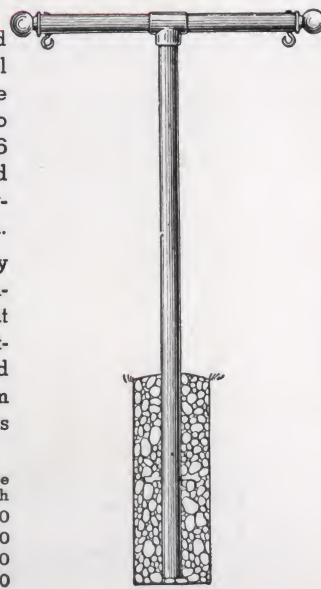
No. 1

Made in two styles—Nos. 1 and 2. Upright posts are heavy steel tubing 2 or 2½ inches outside diameter, 9 feet, 6 inches long, to go 3 feet in ground and 6 feet, 6 inches above ground. Posts should be set in concrete foundations. Furnished galvanized or painted green.

Cross arm on No. 2 post is heavy steel tubing 2 inches outside diameter, securely fastened to upright post by heavy malleable iron fitting. Hooks made of 5/16-inch round iron securely fastened to cross arm which measures 4 feet, 6 inches from end to end.

	List Price Each
No. 1 Post, 2-inch O.D.	\$4.00
No. 1 Post, 2½-inch O.D.	5.50
No. 2 Post, 2-inch O.D.	6.00
No. 2 Post, 2½-inch O.D.	7.00

List prices subject to liberal discount.



No. 2

STYLE "J"

2-inch O.D. steel tubing with ball top. Regularly used for end, gate and corner posts on Colonial, Imperial and Ideal Complete Fence. Furnished either galvanized or painted green. Fittings other than tops are extra. See fitting prices, pages 20 and 21.

	Length without top	Wt. Lbs.	List Price
For 36" Fence	5'6"	18	\$2.65
For 42" Fence	6'	19	2.80
For 48" Fence	6'6"	20	2.95

STYLE "K"

Made of two 1⅜-inch O.D. uprights and include special top to accommodate 1⅜-inch O.D. top rail. Regularly used as intermediate posts on Imperial Complete Fence. Furnished galvanized or painted green. Pin for holding fabric included.

	Length without top	Wt. Lbs.	List Price
For 36" Fence	4'9"	15	\$3.25
For 42" Fence	5'3"	16	3.50
For 48" Fence	5'9"	17	3.75

STYLE "F"

2-inch O.D. steel tubing with top to accommodate 1⅜-inch top rail. Regularly used as intermediate posts on Colonial Complete Fence. Furnished galvanized or painted green. Tie wires for attaching fabric are included.

	Length without top	Wt. Lbs.	List Price
For 36" Fence	4'10"	15	\$2.50
For 42" Fence	5'4"	16.5	2.65
For 48" Fence	5'10"	18	2.80

STYLE "U"

Ideal drive style (see full size detail page 22). Regularly used as intermediate posts on Ideal Complete Fence. Furnished galvanized only. Price does not include top, but does include tie wires for attaching fabric. See page 20 for price of tops.

	Length without top	Wt. Lbs.	List Price
For 36" and 42" Fence	6'	9.5	\$0.85
For 48" Fence	6'6"	10.5	.90

BRACE "V"

Diagonal ground brace for use with 2" O.D. posts with fence up to and including 48" in height when no top rail is used. Made of 1⅜" O.D. steel tubing and includes clamp for fastening to post. Furnished galvanized or painted green.

Length	Wt. Lbs.	List Price
6'0"	9½	\$1.25

FLAG POLES

For school grounds, playgrounds, clubs, ball parks, factories; also for the home.

Made of heavily galvanized steel tubing in three standard heights—30, 40 and 50 feet long. Furnished with pulley at top ready to attach flag rope and a tubular steel sleeve at no additional cost if desired. Pole slips into sleeve and can be easily removed. Shipped K.D.

Length	Sec-tions	Top Section O.D.	Ground Section O.D.	Wt. Each Lbs.	List Price Each
30 ft.	3	1⅝"	2½"	110	\$22.00
40 ft.	4	1⅝"	3"	190	38.00
50 ft.	5	1⅝"	3½"	290	58.00

List prices subject to liberal discount.

TENNIS COURT ENCLOSURES and BACK STOPS

Built to order from purchaser's diagram. All posts, fabric, top rail, braces and fittings are furnished complete and ready for erection.

Made with durable Cyclone Chain Link Fabric, the enclosure will last for many years. Stays straight, firm and good-looking. Heavy enough to stop driven balls without bulging.



Chain Link Tennis Court Enclosure

Specifications

STANDARD HEIGHT—10 ft. for Enclosure or Backstops. Also furnished 8 ft. or 12 ft. high.

FABRIC—"Galv-After" Chain Link, heavily zinc coated (or Hot-Galvanized) by Hot-Dip Process AFTER weaving. No. 11 gauge Copper-Steel wire woven in a $1\frac{3}{4}$ -inch mesh. Top and bottom selvages of fabric have knuckled finish. Available in standard heights of 8, 10 or 12 feet.

POSTS—Hot-Dip Galvanized.

LINE POSTS—2-inch H-Column, weight 4.10 lbs. per lineal foot.

END, CORNER AND GATE POSTS—3-inch O.D.; weight, 5.79 lbs. per lineal foot.

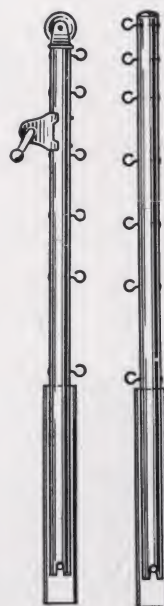
DEPTH OF POSTS—All posts are set 36 inches in concrete base.

TOP RAIL—Hot-Dip Galvanized. Tubular Copper-Steel $1\frac{5}{8}$ -inch O.D., weight 2.27 lbs. per lineal foot. Provided with expansion rail couplings. Top rail passes through post tops and forms a continuous brace from end to end of each section of fence. Top rail is securely fastened to end, corner and gate posts by suitable clamps.

FABRIC BANDS fasten the fabric to line posts, spaced approximately 14 inches apart. Aluminum tie wires are used to attach fabric to top rail. Spaced approximately 24 inches apart.

FINISH—All materials entering into the construction of this fence, except aluminum bands, are galvanized.

DIAGRAM, PRICES, ETC.—When writing for information, prices, etc., send simple diagram as indicated below. Give measurement of each stretch and total measurements. Indicate end, corner and gate posts, thus "O". State whether single or double swing gates are wanted and give size of opening.



Cyclone Tennis Court Net Posts, heavy tubular steel with ratchet on one post. List price, per pair . . \$25.00 Weight, per pair . . . 85 lbs. List prices subject to liberal discount.

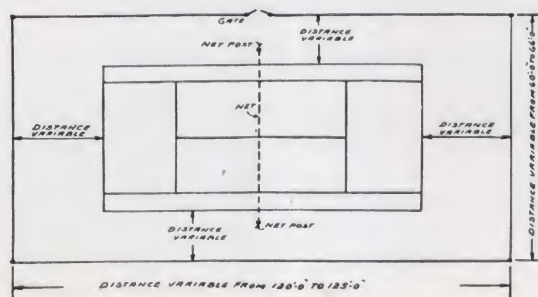


Diagram Tennis Court Enclosure

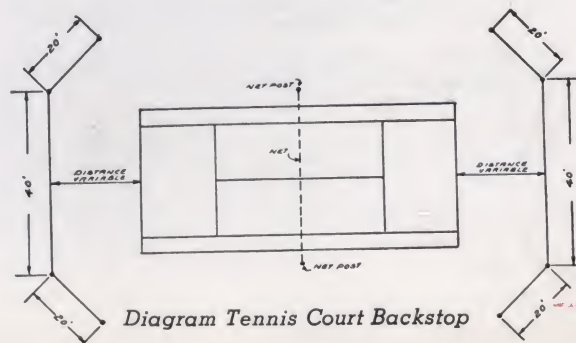


Diagram Tennis Court Backstop

You can *SEE* Cyclone makes it right
*. . . and So can
 your customers!*

CYCLONE "Red Tag" Screen Cloth has many visible features that can help you make sales. The mesh is firmly and evenly woven so that all wires are parallel. Galvanizing is smooth and even. The double selvage is straight and firm. When you point out these features you assure your customer that he is getting the best screen cloth he can buy.

Tell customers that the even mesh helps them get a better-looking screen job—that the double selvage makes it easier to stretch the screen square. Tell them how the smooth galvanizing gives longer life to their screens. And be sure to point to the Cyclone "Red Tag". Customers know the Cyclone name. It assures them that they are getting a product with a reputation for long service.



Ten reasons why it pays YOU to Sell CYCLONE . . .

1 The Cyclone "Red Tag" is on every roll. This established trade-mark helps sales, for it is known by customers as the mark of high-quality products.

2 The Cyclone name is widely known. Advertised for many years. Cyclone's reputation for quality products is backed up by more than fifty years of reliable service to purchasers.

3 Made of full-gauge wire—uniform in size and strength. Only the highest grade copper-bearing steel wire is used.

4 Weave is uniform. Care in manufacture and the use of modern looms results in an even, strong mesh.

5 Easy to handle. Lies flat, without curling. Easy to install.

6 Heavily Galvanized. Cyclone's modern galvanizing and painting processes impart extra durability to the cloth and preserve the attractive grey color. Copper and bronze cloth are protected by a coating of high grade transparent varnish—baked on.

7 Complete assortment. Furnished painted black, galvanized, bronze or copper. Widths 18 to 48 inches. Meshes 12, 14, 16, 18.

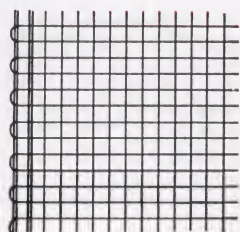
8 Sold only through hardware dealers. An exclusive hardware dealer item. Made only by Cyclone and sold only under the Cyclone name.

9 Prompt shipment. Factories and warehouses are conveniently located for prompt service. See page 39.

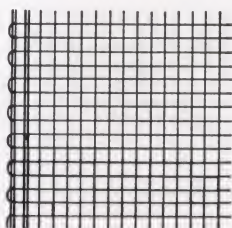
10 Cyclone's convenient package. (See next page).

U.S.S CYCLONE "Red Tag" SCREEN CLOTH

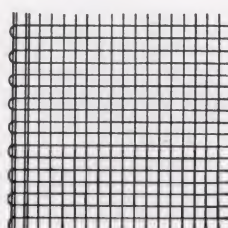
CYCLONE WIRE SCREEN CLOTH



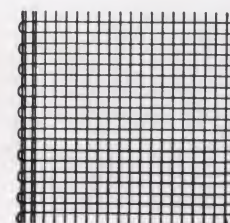
PAINTED BLACK
12 mesh



GALVANIZED
12, 14, 16, 18 mesh



BRONZE
(bright or antique finish)
16 and 18 mesh



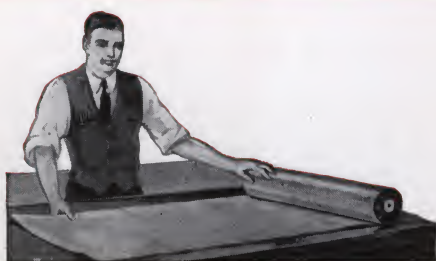
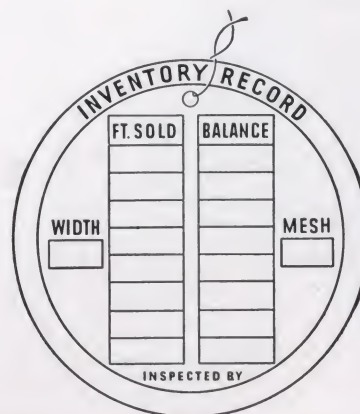
COPPER
(bright or antique finish)
16 and 18 mesh

This actual size diagram shows the construction of Cyclone's double-wire selvage. Its strength and firmness assure straight, parallel wires—make it easier to stretch the cloth "square".



INVENTORY TAG . . .

Cyclone's handy inventory tag is attached to each roll of "Red Tag" Screen Cloth. This familiar tag helps you sell and the inventory form on the back side shows how much is left on the roll—this makes inventory-taking easier.



THEY'LL SEE—AND BUY

Keep one or more rolls of Cyclone Screen Cloth where your customers can't help seeing them. The famous Cyclone "Reg Tag" on each roll and the easy-to-see Cyclone quality mean more screen cloth sales for you. Try it!

CYCLONE WIRE SCREEN CLOTH

Use these helpful tables to estimate requirements, prices

AREAS OF 100-FOOT ROLLS OF VARIOUS WIDTHS

No. Rolls	18"	20"	22"	24"	26"	28"	30"	32"	34"	36"	38"	40"	42"	44"	46"	48"
1	150	166 $\frac{2}{3}$	183 $\frac{1}{3}$	200	216 $\frac{2}{3}$	233 $\frac{1}{3}$	250	266 $\frac{2}{3}$	283 $\frac{1}{3}$	300	316 $\frac{2}{3}$	333 $\frac{1}{3}$	350	366 $\frac{2}{3}$	383 $\frac{1}{3}$	400
2	300	333 $\frac{1}{3}$	366 $\frac{2}{3}$	400	433 $\frac{1}{3}$	466 $\frac{2}{3}$	500	533 $\frac{1}{3}$	566 $\frac{2}{3}$	600	633 $\frac{1}{3}$	666 $\frac{2}{3}$	700	733 $\frac{1}{3}$	766 $\frac{2}{3}$	800
3	450	500	550	600	650	700	750	800	850	900	950	1000	1050	1100	1150	1200
4	600	666 $\frac{2}{3}$	733 $\frac{1}{3}$	800	866 $\frac{2}{3}$	933 $\frac{1}{3}$	1000	1066 $\frac{2}{3}$	1133 $\frac{1}{3}$	1200	1266 $\frac{2}{3}$	1333 $\frac{1}{3}$	1400	1466 $\frac{2}{3}$	1533 $\frac{1}{3}$	1600
5	750	833 $\frac{1}{3}$	916 $\frac{2}{3}$	1000	1083 $\frac{1}{3}$	1166 $\frac{2}{3}$	1250	1333 $\frac{1}{3}$	1416 $\frac{2}{3}$	1500	1583 $\frac{1}{3}$	1666 $\frac{2}{3}$	1750	1833 $\frac{1}{3}$	1916 $\frac{2}{3}$	2000
6	900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000	2100	2200	2300	2400
7	1050	1166 $\frac{2}{3}$	1283 $\frac{1}{3}$	1400	1516 $\frac{2}{3}$	1633 $\frac{1}{3}$	1750	1866 $\frac{2}{3}$	1983 $\frac{1}{3}$	2100	2216 $\frac{2}{3}$	2333 $\frac{1}{3}$	2450	2566 $\frac{2}{3}$	2683 $\frac{1}{3}$	2800
8	1200	1333 $\frac{1}{3}$	1466 $\frac{2}{3}$	1600	1733 $\frac{1}{3}$	1866 $\frac{2}{3}$	2000	2133 $\frac{1}{3}$	2266 $\frac{2}{3}$	2400	2533 $\frac{1}{3}$	2666 $\frac{2}{3}$	2800	2933 $\frac{1}{3}$	3066 $\frac{2}{3}$	3200
9	1350	1500	1650	1800	1950	2100	2250	2400	2550	2700	2850	3000	3150	3300	3450	3600
10	1500	1666 $\frac{2}{3}$	1833 $\frac{1}{3}$	2000	2166 $\frac{2}{3}$	2333 $\frac{1}{3}$	2500	2666 $\frac{2}{3}$	2833 $\frac{1}{3}$	3000	3166 $\frac{2}{3}$	3333 $\frac{1}{3}$	3500	3666 $\frac{2}{3}$	3833 $\frac{1}{3}$	4000
11	1650	1833 $\frac{1}{3}$	2016 $\frac{2}{3}$	2200	2383 $\frac{1}{3}$	2566 $\frac{2}{3}$	2750	2933 $\frac{1}{3}$	3116 $\frac{2}{3}$	3300	3483 $\frac{1}{3}$	3666 $\frac{2}{3}$	3850	4033 $\frac{1}{3}$	4216 $\frac{2}{3}$	4400
12	1800	2000	2200	2400	2600	2800	3000	3200	3400	3600	3800	4000	4200	4400	4600	4800
13	1950	2166 $\frac{2}{3}$	2383 $\frac{1}{3}$	2600	2816 $\frac{2}{3}$	3033 $\frac{1}{3}$	3250	3466 $\frac{2}{3}$	3683 $\frac{1}{3}$	3900	4116 $\frac{2}{3}$	4333 $\frac{1}{3}$	4550	4766 $\frac{2}{3}$	4983 $\frac{1}{3}$	5200
14	2100	2333 $\frac{1}{3}$	2566 $\frac{2}{3}$	2800	3033 $\frac{1}{3}$	3266 $\frac{2}{3}$	3500	3733 $\frac{1}{3}$	3966 $\frac{2}{3}$	4200	4433 $\frac{1}{3}$	4666 $\frac{2}{3}$	4900	5133 $\frac{1}{3}$	5366 $\frac{2}{3}$	5600
15	2250	2500	2750	3000	3250	3500	3750	4000	4250	4500	4750	5000	5250	5500	5750	6000

WEIGHTS OF 100-FOOT ROLLS OF VARIOUS WIDTHS

Finish	Mesh	18"	20"	22"	24"	26"	28"	30"	32"	34"	36"	38"	40"	42"	48"
Galvanized and Black	12	17 $\frac{1}{2}$	19	20 $\frac{1}{2}$	22	24	25 $\frac{1}{2}$	27 $\frac{1}{2}$	29	31 $\frac{1}{2}$	33	35	36 $\frac{1}{2}$	38 $\frac{1}{2}$	43 $\frac{1}{2}$
Galvanized	14	19 $\frac{1}{2}$	21 $\frac{1}{2}$	24	26	28	30	32 $\frac{1}{2}$	34 $\frac{1}{2}$	37	39	41	43	45 $\frac{1}{2}$	52
Galvanized	16	22	24 $\frac{1}{2}$	27	29 $\frac{1}{2}$	32	34 $\frac{1}{2}$	36 $\frac{1}{2}$	39	41 $\frac{1}{2}$	44	46 $\frac{1}{2}$	49	51 $\frac{1}{2}$	59
Galvanized	18	25	27	29 $\frac{1}{2}$	31	34	37	40	43 $\frac{1}{2}$	46	48 $\frac{1}{2}$	50 $\frac{1}{2}$	53	55	64
Bronze and Copper	14	21 $\frac{1}{2}$	23 $\frac{1}{2}$	26	28	30 $\frac{1}{2}$	33	35 $\frac{1}{2}$	38	40	42 $\frac{1}{2}$	44 $\frac{1}{2}$	46 $\frac{1}{2}$	48 $\frac{1}{2}$	57
Bronze and Copper	16	24	26 $\frac{1}{2}$	29 $\frac{1}{2}$	32	34	37	39 $\frac{1}{2}$	42 $\frac{1}{2}$	45	48	50 $\frac{1}{2}$	53 $\frac{1}{2}$	56	63 $\frac{1}{2}$
Bronze and Copper	18	27	30	32 $\frac{1}{2}$	35 $\frac{1}{2}$	38 $\frac{1}{2}$	42	45 $\frac{1}{2}$	48 $\frac{1}{2}$	52	55	58	61	64	73

INSTANT SQUARE FOOT TABLE FOR WIRE SCREEN CLOTH

WIDTH IN INCHES														
Length	18"	20"	22"	24"	26"	28"	30"	32"	34"	36"	38"	40"	42"	48"
APPROXIMATE AREA IN SQUARE FEET														
2 in.	$\frac{1}{4}$	$\frac{1}{3}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{3}{8}$	$\frac{3}{8}$	$\frac{5}{8}$	$\frac{5}{8}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{7}{8}$	$\frac{7}{8}$	$\frac{2}{3}$
3 in.	$\frac{3}{8}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	1
4 in.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
5 in.	$\frac{5}{8}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	1	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
6 in.	$\frac{3}{4}$	$\frac{1}{2}$	$\frac{1}{2}$	1	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	2
7 in.	$\frac{7}{8}$	1	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
8 in.	1	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
9 in.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
10 in.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
11 in.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$
1 ft.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	2	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	3	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	4
2 ft.	3	$\frac{1}{2}$	$\frac{1}{2}$	4	$\frac{1}{2}$	$\frac{1}{2}$	5	$\frac{1}{2}$	$\frac{1}{2}$	6	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	8
3 ft.	$\frac{1}{2}$	5	$\frac{1}{2}$	6	$\frac{1}{2}$	7	$\frac{1}{2}$	8	$\frac{1}{2}$	9	$\frac{1}{2}$	10	$\frac{1}{2}$	12
4 ft.	6	$\frac{1}{2}$	$\frac{1}{2}$	8	$\frac{1}{2}$	$\frac{1}{2}$	10	$\frac{1}{2}$	$\frac{1}{2}$	12	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	16
5 ft.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	10	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	15	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	20
6 ft.	9	10	11	12	13	14	15	16	17	18	19	20	21	24
7 ft.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	14	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	21	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	28
8 ft.	12	$\frac{1}{2}$	$\frac{1}{2}$	16	$\frac{1}{2}$	$\frac{1}{2}$	20	$\frac{1}{2}$	$\frac{1}{2}$	24	$\frac{1}{2}$	$\frac{1}{2}$	28	32
9 ft.	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	18	$\frac{1}{2}$	21	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	27	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	36
10 ft.	15	$\frac{1}{2}$	$\frac{1}{2}$	20	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	30	$\frac{1}{2}$	$\frac{1}{2}$	$\frac{1}{2}$	40
20 ft.	30	$\frac{1}{2}$	$\frac{1}{2}$	40	$\frac{1}{2}$	$\frac{1}{2}$	50	$\frac{1}{2}$	$\frac{1}{2}$	60	$\frac{1}{2}$	$\frac{1}{2}$	70	80
30 ft.	45	50	55	60	65	70	75	80	85	90	95	100	105	120
40 ft.	60	$\frac{1}{2}$	$\frac{1}{2}$	80	$\frac{1}{2}$	$\frac{1}{2}$	100	$\frac{1}{2}$	$\frac{1}{2}$	120	$\frac{1}{2}$	$\frac{1}{2}$	140	160
50 ft.	75	$\frac{1}{2}$	$\frac{1}{2}$	100	$\frac{1}{2}$	$\frac{1}{2}$	125	$\frac{1}{2}$	$\frac{1}{2}$	150	$\frac{1}{2}$	$\frac{1}{2}$	175	200
100 ft.	150	$\frac{1}{2}$	$\frac{1}{2}$	200	$\frac{1}{2}$	$\frac{1}{2}$	250	$\frac{1}{2}$	$\frac{1}{2}$	300	$\frac{1}{2}$	$\frac{1}{2}$	350	400

Hardware CLOTH

Cyclone's Exclusive WELDED SELVAGE

(U. S. Pat. No. 2,024,796)

PRECISION WEAVE

No matter what kind of hardware cloth you have been selling—no matter what your sales have been—Cyclone Hardware Cloth is worth your attention. The Welded Selvage and new precision weaving represent the most important and sensational forward step in hardware cloth production since the beginning of the industry.

Notice the attractive, symmetrical design of the strong, welded selvage. Cyclone Welded Selvage Hardware Cloth is easier to tack into wooden frames and easier to weld to steel frames because the selvage is straight, flat and uniform.

Look at the mesh, too. Wires are straight—through the entire length of the cloth. The edge is flat, even, good-looking. It will make better-looking screens, guards—or whatever its use. Stronger, too. The precision weave makes the cloth easier to cut square.

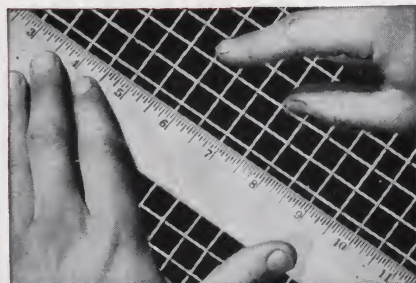
SMOOTHNESS IN GALVANIZING

The galvanized coating is uniform—beautifully bright and smooth. Galvanizing is applied by a "hot dip" bath in pure molten zinc. And Cyclone's patented method pulls the mesh through the bath in such a way that it comes through with practically no distortion.

The exceptional strength and rigidity—greater uniformity—and finer appearance of the new U·S·S Cyclone Hardware Cloth will appeal to your customers. And—important to you—they are advantages a customer can see when you point them out to him. Try it. How is your stock of hardware cloth? Place your order now to get ahead of competition with this better, easier-to-use hardware cloth. See the following two pages for sizes and weights.



Easier to USE . . . Longer Lasting because of these FEATURES



PERFECTLY STRAIGHT WIRES . . . True and even mesh

Throughout the entire length of the cloth, the wires are straight, meshes even. Look at this close-up of the mesh. Cyclone's precision weave results in a true, uniform mesh. This makes the cloth better-looking and easier to cut square.



STRONG, WELDED SELVAGE . . . provides a flat, straight edge

The selvage is uniform—without width variation. The symmetrical design produces a precise, even edge. This new edge is easier to tack into wooden frames, providing a snug fit under the molding. Easier to weld to steel frames, too. Also a real quality identification.



HEAVILY GALVANIZED AFTER WEAVING

Cyclone's patented method of galvanizing minimizes mesh distortion, for the mesh is pulled through the "hot dip" bath of pure molten zinc in such a way that the wires all stay in alignment. The cloth has a bright, smooth, heavy non-porous coating that adds life and is truly beautiful to look at.



A roll of Cyclone hardware cloth makes an attractive and sturdy display in itself. The straps of metal, which go both around the roll and through the core, hold the roll firmly and prevent telescoping. Selvages are protected . . . the cloth can be used right down to the last foot.

Here are just a few of the many uses of Hardware Cloth



TREE GUARDS

SIFTERS



GUTTER GUARDS



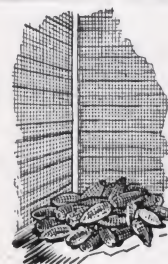
APPLE BINS

CAGES

WINDOW GUARDS

POULTRY FEEDERS

STUCCO BASE



RAT PROOFING

SKYLIGHTS

SCREEN DOORS



PARTITIONS
MACHINERY PROTECTION

GALVANIZED HARDWARE CLOTH

Mesh	Gauge of Wire	Approximate Weight per 100 Square Feet	Approx. Wt. in Lbs. per 100 Ft. Rolls of Various Widths						
			12'	18'	24'	30'	36'	42'	48'
2	19	30 Lbs.	30	45	60	75	90	105	120
2½	20	30 Lbs.	30	45	60	75	90	105	120
3	21	30 Lbs.	30	45	60	75	90	105	120
4	23	27 Lbs.	27	40	54	67	81	94	108
5	24	28 Lbs.	28	42	56	70	84	98	112
6	25	27 Lbs.	27	40	54	67	81	94	108
8	27	26 Lbs.	26	39	52	65	78	91	104

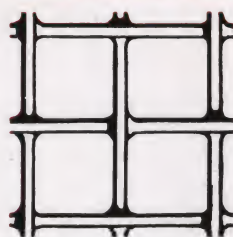
WEIGHTS
of
100 ft. rolls,
various
widths

CYCLONE HARDWARE CLOTH

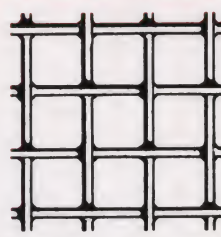
Mesh is measured from center to center of wires—the true way to measure mesh and assure full number of wires. The mesh of Cyclone Hardware Cloth is accurate and uniform.



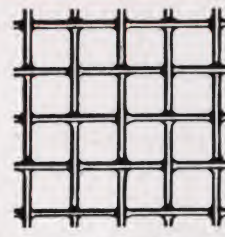
ILLUSTRATIONS OF PRINCIPAL MESHES OF STANDARD WEIGHT HARDWARE CLOTH



2 x 2 mesh.... 19 gauge

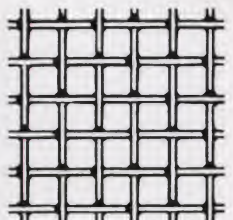


3 x 3 mesh.... 21 gauge

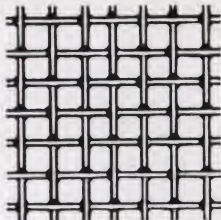


4 x 4 mesh.... 23 gauge

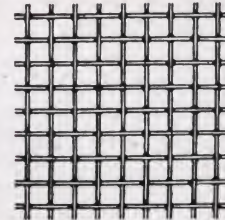
2½ x 2½ mesh (20 gauge) is also regularly available.



5 x 5 mesh.... 24 gauge



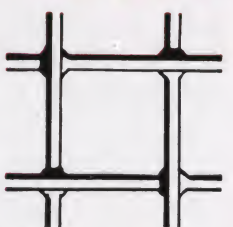
6 x 6 mesh.... 25 gauge



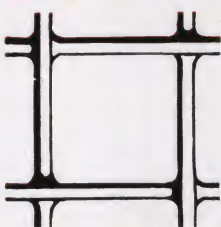
8 x 8 mesh.... 27 gauge

Above meshes are furnished in 24, 30, 36, 42 and 48-inch widths. Packed in 100 foot rolls.

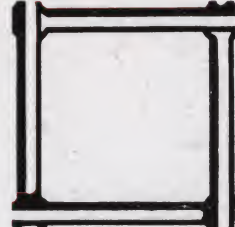
ILLUSTRATIONS OF VARIOUS MESHES OF HEAVY GRADES OF HARDWARE CLOTH



½" x ½". Made in 16, 17, and 18 gauge.



¾" x ¾". Made in both 16 and 17 gauge.



1" x 1"..... 14 gauge

Approx. Weights of 100 foot rolls of Cyclone Hardware Cloth of Various Widths

Heavy grades, all except sizes marked * made on special order only.

Mesh Size	Wire Size Gauge No.	Decimal Equivalent	Approximate Weight per 100 Sq. Ft.	
			Plain Steel or Galvanized before Weaving	Galvanized after Weaving
1" x 1"	14	.080	40	49
* ¾" x ¾"	16	.061	33	42
* ½" x ½"	16	.063	40	51
* ½" x ½"	17	.054	29	39
5/8" x 5/8"	18	.047	24	29
1/2" x 1/2"	18	.047	28	38
3 mesh	19	.041	32	44
3 mesh	20	.035	23	34
4 mesh	20	.035	31	45
4 mesh	21	.032	26	38
4 mesh	22	.028	21	32
5 mesh	22	.028	26	46
5 mesh	23	.025	21	33
6 mesh	23	.025	25	38
6 mesh	24	.023	20	31
7 mesh	24	.023	24	38
7 mesh	25	.020	18	27
7 mesh	26	.018	15	25
8 mesh	24	.023	27	38
8 mesh	25	.020	21	32
8 mesh	26	.018	17	27
9 mesh	27	.017	17	26
9 mesh	28	.016	15	25
10 mesh	28	.016	17	23
10 mesh	29	.015	14	20

HEAVY GRADES—

*all except sizes marked * made on special order only*

WIRE BASKETS

*Needed for Every Home
... a big item
for Every Dealer!*

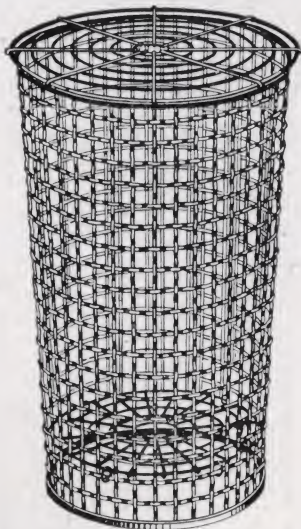
Dozens of people in your own neighborhood need wire baskets, not only to burn rubbish, but for receptacles for paper, towels and other articles of waste. And they'll buy them from you if you place them right out where they can't help but see them.

Cyclone "Red Tag" Wire Baskets sell on sight. They are good-looking—bright and colorful. Customers can see that their mesh is even . . . that wires are heavy and strong.

The raised bottom permits draft—the close mesh keeps burning fragments safely confined. These are features which you can show customers to get their business.

CYCLONE CATCH-ALL BASKET

A big, rugged basket that is made for rough service and large capacity—a rubbish burner and trash basket, both in one. A big seller for homes, stores, schools, parks and factories.



Specifications: Height, 29 inches. Diameter at top, 20 inches. Diameter at bottom, 16 inches. Weight per dozen, including covers, 144 lbs. Size of wire used, No. 10 gauge. Size of mesh, 1½ inch. Welded at every fourth intersection: 198 welds. Very rigid construction. Finish, Baked Green Enamel or galvanized *after* fabrication. The Cyclone CATCH-ALL is the standard of comparison in Burner-Baskets.

List Price, per dozen, \$36.00. Painted Green.

List Price, per dozen, \$48.00. Galvanized after fabrication.



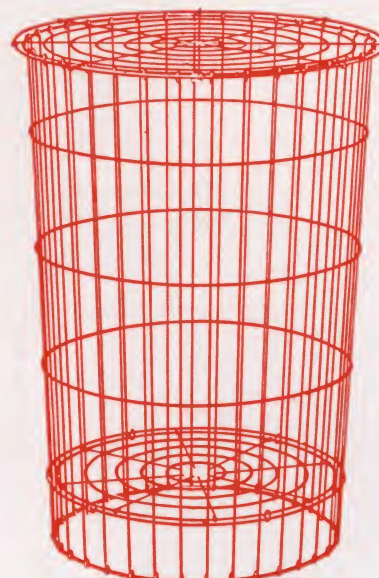
CYCLONE "Red Tag" BURNER BASKETS



No. 1



No. 2

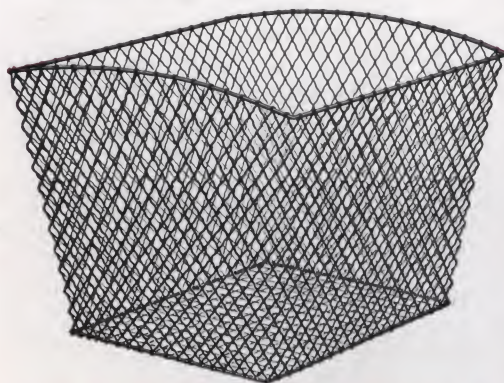


No. 3

Specifications:	No. 1	No. 2	No. 3
Height.....	23"	23"	28"
Diameter, top.....	16"	18"	19"
Diameter, bottom.....	13"	15"	15"
Capacity, approx.....	1¼ bu.	2 bu.	2½ bu.
Weight, per dozen.....	65 lbs.	87 lbs.	99 lbs.
List Price, per dozen...	\$10.00	\$11.00	\$12.00

Made of all No. 10 wire except top and bottom rims which are No. 6 wire.

Intersections electrically welded for added strength. All painted red.



CYCLONE LEAF BASKET

The Cyclone Leaf Basket fills a long-felt need for a basket of ample size and durability for the collection and disposal of leaves. Burn leaves right in the basket. Size at top, 3½x3 ft., at bottom 3x2 ft. Height: 2½ ft. Made of strong No. 10 wire woven in a 2-inch diamond mesh. Has ¾-inch round iron rods around top and bottom for reinforcement. Painted black.

List Price, per basket.....\$10.00
Weight, per basket.....33 lbs.

CYCLONE HUSKY BASKETS

The practical refuse receptacle for city streets, public parks, buildings, playgrounds and cemeteries. Sturdily constructed, heavily reinforced to stand abuse. Hot-dip galvanized **after** fabrication. Capacity approximately 5 bushels. These baskets help you maintain the orderliness you want throughout your city.

Specifications

New York Style Basket

34" high; diameter of top 22¼"; diameter of bottom 17¼"; square mesh 1¼"; of No. 8 gauge steel wire. All horizontal wires lap welded. Each reinforcing ring is spot welded to every second vertical wire. Eight ¾" vertical round rods, flattened at each end and are turned completely around top and bottom rings from inside of basket and each vertical rod is offset and welded to intermediate reinforcing rings and to every second horizontal wire, and to angle iron reinforcing ring at extreme bottom of basket. An apron of 20 gauge galvanized sheet metal 8½" wide runs completely around inside of basket, fitting the taper. This apron, together with a circular piece of 20 gauge galvanized sheet metal and angle iron reinforcing ring form the welded-in raised bottom. Entire basket heavily hot-dip galvanized **after** fabrication. Approximate weight 45 lbs. Capacity 5 bushels. Prices on request.

Specifications

Chicago Style Basket

30" high; diameter at top 23¼"; diameter at bottom 19¼"; square type mesh of 10 gauge crimped steel wire. All vertical wires bent completely around top and bottom reinforcing rings which are ¾" round rod. Horizontal wires all lap welded and every second vertical wire is spot welded to the two ½" round rod intermediate reinforcing rings which are located 9½" and 19½" below top ring. A No. 6 gauge wire ring is inserted 2" above bottom ring and is welded to every second vertical wire. This wire ring supports the round 18 gauge galvanized sheet metal bottom which is 18¼" in diameter. Bottom is welded at six points to supporting wire ring and is perforated in center with a ¼" diameter round drain hole. Mesh varies because of taper from 1½" high x 1¼" wide at top to 1½" high x ¾" wide at bottom. Entire basket is heavily hot-dip galvanized **after** fabrication. Shipping weight 24 lbs. each. Capacity approximately 4¼ bushels. Prices on request.



The handiest basket of them all . . .



CYCLONE'S FLEX-TOP BURNER

THIS new basket has all the sturdiness of the regular Cyclone Burner Baskets, plus the added feature of the Flex-Top. It is more convenient for customers to use—and more convenient for you to handle. The Flex-Top Basket comes with the cover attached, yet a number of the baskets can be nested for shipment and easy storage.

The frame of the basket is made of No. 10 wires, painted red—the top is made with No. 6 wires, galvanized. Available in the 2½ bushel size only. Be sure that your stock includes a supply of these clever, new baskets. Be prepared to get more burner basket business with something really different.

List Price Per Dozen \$15.00



When opened it looks like this.



Pull the top bars together—



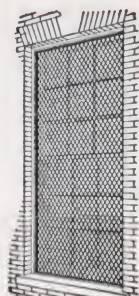
and the top closes like this.

WIRE MESH WINDOW GUARDS

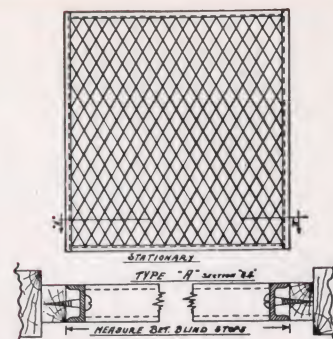
Wide-awake dealers in localities having a number of manufacturing plants, banks and stores will find it easy to develop a surprisingly active and profitable market for Cyclone Window Guards. Try it in your community.

Specifications

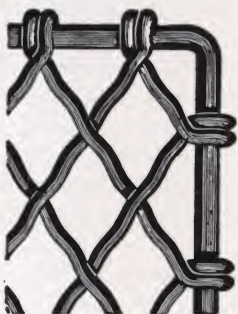
FRAMES can be supplied in 1-inch channel, $\frac{3}{4}$ -inch channel or $\frac{3}{8}$ -inch round iron. **GUARDS WITH CHANNEL-IRON FRAMES** fit into the openings and exact sizes of openings are required. **GUARDS WITH ROUND-IRON FRAMES** usually allow $\frac{1}{4}$ -inch on all sides for lap, but can be made to fit into openings. In all cases specify **OVERALL DIMENSIONS** of guards. **FABRIC** is No. 10 gauge wire woven in $1\frac{1}{2}$ -inch diamond mesh. However, Cyclone Window Guards can be furnished with size of wire and mesh to suit any condition. Furnish sizes of openings for estimates and quotations. All guards given a heavy coat of special black metal paint.



Detail of Channel Iron Frame.

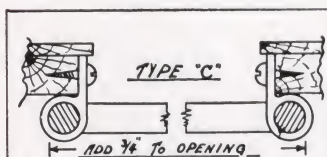


Suggested Method of Installing Channel-Iron Frame Window Guards

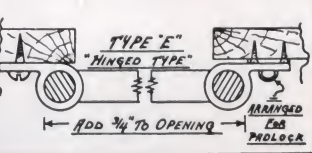
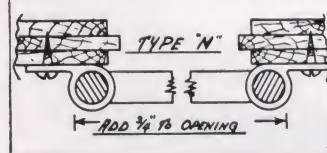
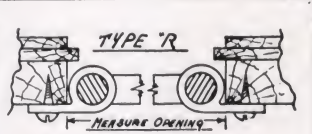
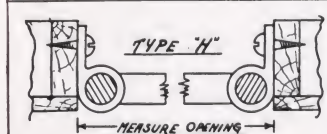


Detail of Round Iron Guard Frame.

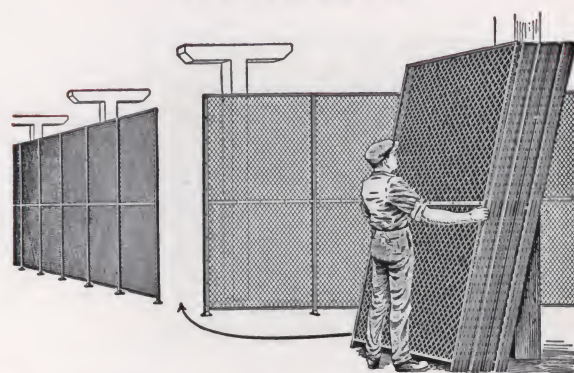
Prices furnished on request



5 Typical Methods of Installing Round Iron Guard Frames



SECTIONAL WIRE MESH PARTITIONS



Sections can be added as needed or taken out and used elsewhere. All sections are standard size and are punched alike for bolts. Pick up any section, place in position, bolt to adjoining sections—no fitting or trouble.

Specifications

Overall size 4 ft. wide by 8 ft. high. **FRAMES** are 1-inch channel iron with floor flanges for wood or concrete floors. **FABRIC** is No. 10 gauge steel wire woven in $1\frac{1}{2}$ -inch diamond mesh, securely locked in framework. **DOORS** are of either swinging or sliding type as specified. **HAND HOLES** or **WICKETS** provided where desired at slight additional cost. Doors provided with tamper-proof **LATCHES** and **LOCKS**. All partitions given coat of special black metal **PAINT**.

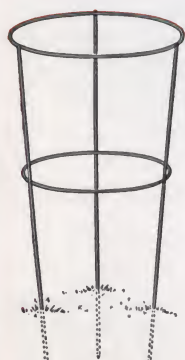
Prices furnished on request

GARDEN ACCESSORIES

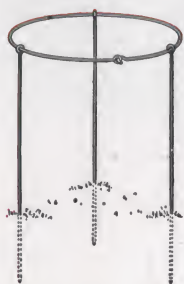
RIGID GUARDS—Strong enough to support the heaviest plants and flowers. Made of No. 6 gauge galvanized wire, electrically welded at intersections. Two sizes: 20-inch and 14-inch diameter top, height 30 inches. Prices and shipping weights on request.

COLLAPSIBLE GUARDS—When removed from ground, they fold compactly for easy storage. Wire ring unhooks for easy placement around plant. Upright supports are loosely looped around circle. Made of No. 6 gauge galvanized wire in two sizes: 24-inch and 30-inch high; 14-inch diameter top. Prices and shipping weights on request.

PLANT PROPS—Just stick the plant prop in the ground—tie the plant or vine to it. Supplied in 3 heights: 36, 42, and 48 inches. Nos. 363 and 424 made of 6-gauge galvanized wire. No. 485 made of 3-gauge galvanized wire. Put up in bundles of 100 pieces. Prices and shipping weights on request.



Rigid Guard for Tomatoes and Peonies

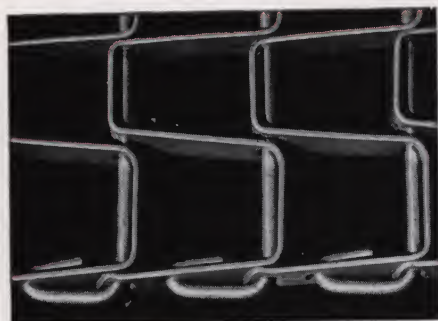


Collapsible Guard for Tomatoes and Peonies



Plant Props

FLEXIBLE STEEL DOOR and FLOOR MATS



NEW SAFETY EDGE CONSTRUCTION

No rough, sharp points that might scratch or scuff footwear or cause bodily injury. Note how the round wire connector continues along the outside edge, is bent into a second hole, and is turned snugly against the inside edge.



STURDY, RIGID CONSTRUCTION

Made from continuously crimped full mat-width strips of first-quality $\frac{3}{8}$ " galvanized ribbon steel and tough round steel wire connectors. Available in the popular 1"x1" mesh and also the $\frac{1}{2}$ "x1" mesh through which not even the narrowest of high French heels can penetrate.



SMOOTH END FINISH

End finish is smooth coiled, round wire with no dangerous or destructive sharp points.

Needed in thousands of homes, churches, schools, clubs, hotels, theatres, stores, offices, public buildings and factories.

You can't beat steel for toughness in door and floor mats. They do a good cleaning job—and how they last! That's why they are so popular where foot traffic is heaviest. They will far outlast mats made of other materials—and they keep their neat appearance as long as they last.

Ideal for heavy traffic spots. No cover to wear off. Nothing to get soggy. Easily cleaned. Just the thing for a "safety floor" for wet, oily spots around machines and along factory benches.

Will last for many years in normal home use.

Specifications

Cyclone Steel Mats are made in twelve regular sizes and can be provided in a variety of special widths in any length desired. Special shapes can be made to order.

Available in standard 1"x1" mesh or $\frac{1}{2}$ "x1" mesh.

Standard Door Mat Sizes and Weights

Style Number	Size	Weights Each for 1" x 1" Mesh	Weights Each for $\frac{1}{2}$ " x 1" Mesh
0	14x24 in.	4 lbs.	5 lbs.
1	16x24 in.	4½ lbs.	6 lbs.
2	18x30 in.	6½ lbs.	8½ lbs.
3	22x36 in.	9½ lbs.	13 lbs.
4	24x42 in.	12 lbs.	16 lbs.
5	30x48 in.	17 lbs.	23 lbs.
6	36x48 in.	20 lbs.	27½ lbs.
7	36x54 in.	23 lbs.	31 lbs.
8	36x60 in.	25½ lbs.	34½ lbs.
9	36x72 in.	31 lbs.	41½ lbs.
10	40x72 in.	34 lbs.	46 lbs.
11	40x84 in.	39 lbs.	54 lbs.

Floor Mat Weights (Approximate)
1"x1"—1.72 lbs. per sq. ft.
 $\frac{1}{2}$ "x1"—2.10 lbs. per sq. ft.



Prices
on request

CYCLONE METAL CONVEYOR BELT

Cyclone Metal Conveyor Belts overcome many of the mechanical and chemical obstacles that make other materials impractical for so many industries. Not affected by heat or cold, steam, water or changes in temperature. Easily lengthened, shortened, or replaced. Will not stretch or shrink.

Available in **Chain Link Mesh** (One-way weave and right-and-left alternate weave) and **Flat Strip** (1"x1", $\frac{1}{2}$ "x1", $\frac{1}{2}$ "x $\frac{1}{2}$ " meshes). Full information on request.

Complete Manufacturing and Distribution Facilities to Fill Your Orders Promptly and Completely . . .

Nine modern factories, six well-stocked warehouses, fifty-one convenient sales offices. Together they are well able to fill your needs for Cyclone "Red Tag" Hardware Products. A glance at the map below will show that there is one near you.



CYCLONE FENCE DIVISION

(American Steel and Wire Company)

General Offices: **WAUKEGAN, ILLINOIS**

★ FACTORIES

Waukegan, Ill.
Cleveland, Ohio
Newark, N. J.
Fort Worth, Tex.
Oakland, Calif.
Portland, Ore.
DeKalb, Ill.
Greensburg, Ind.
Savannah, Ga.

● WAREHOUSES

Los Angeles, Calif.
Philadelphia, Pa.
San Francisco, Calif.

■ SALES OFFICES

Seattle, Wash.
Atlanta, Ga.
Mineola, L. I.

Albany, N. Y.
Atlanta, Ga.
Baltimore, Md.
Birmingham, Ala.
Boston, Mass.
Buffalo, N. Y.
Charlotte, N. C.
Chicago, Ill.
Cincinnati, Ohio
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Denver, Colo.

Detroit, Mich.
Fort Worth, Texas
Galesburg, Ill.
Hartford, Conn.
Houston, Texas
Indianapolis, Ind.
Jackson, Mich.
Jackson, Miss.
Jacksonville, Fla.
Kansas City, Mo.
Los Angeles, Calif.
Memphis, Tenn.
Milwaukee, Wis.
Mineola, L. I.
Minneapolis, Minn.
Newark, N. J.
New Haven, Conn.
New Orleans, La.
New York City, N. Y.

Oakland, Calif.
Oklahoma City, Okla.
Omaha, Nebr.
Philadelphia, Pa.
Pittsburgh, Pa.
Portland, Ore.
Providence, R. I.
Richmond, Va.
St. Louis, Mo.
St. Paul, Minn.
San Francisco, Calif.
Seattle, Wash.
Shreveport, La.
Tampa, Fla.
Toledo, Ohio
Tulsa, Okla.
Washington, D. C.
Waukegan, Ill.
White Plains, N. Y.






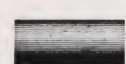







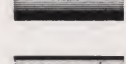





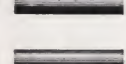











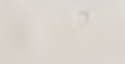


United States Steel Export Company, New York, N. Y.

WIRE GAUGES

Fractional Gauges—
Decimal Equivalents—
Split Gauges in Decimal Sizes

USEFUL TABLES

Full Sizes of Plain Wire
American Steel & Wire
Company, Steel Wire
Gauge Numbers.

		1
		2
		3
		4
		5
		6
		7
		8
		9
		10
		11
		12
		13
		14
		15
		16
		17
		18
		19
		20

Decimal Equivalents
of Fractions

$\frac{1}{64} = .0156$	$\frac{33}{64} = .5156$
$\frac{1}{32} = .0312$	$\frac{17}{32} = .5312$
$\frac{3}{64} = .0468$	$\frac{35}{64} = .5468$
$\frac{1}{16} = .0625$	$\frac{9}{16} = .5625$
$\frac{5}{64} = .0781$	$\frac{37}{64} = .5781$
$\frac{3}{32} = .0937$	$\frac{19}{32} = .5937$
$\frac{7}{64} = .1093$	$\frac{39}{64} = .6093$
$\frac{1}{8} = .125$	$\frac{5}{8} = .625$
$\frac{9}{64} = .1406$	$\frac{41}{64} = .6406$
$\frac{5}{32} = .1562$	$\frac{21}{32} = .6562$
$\frac{11}{64} = .1718$	$\frac{43}{64} = .6718$
$\frac{3}{16} = .1875$	$\frac{11}{16} = .6875$
$\frac{13}{64} = .2031$	$\frac{45}{64} = .7031$
$\frac{7}{32} = .2187$	$\frac{23}{32} = .7187$
$\frac{15}{64} = .2343$	$\frac{47}{64} = .7343$
$\frac{1}{4} = .25$	$\frac{3}{4} = .75$
$\frac{17}{64} = .2656$	$\frac{49}{64} = .7656$
$\frac{9}{32} = .2812$	$\frac{25}{32} = .7812$
$\frac{19}{64} = .2968$	$\frac{51}{64} = .7968$
$\frac{5}{16} = .3125$	$\frac{13}{16} = .8125$
$\frac{21}{64} = .3281$	$\frac{53}{64} = .8281$
$\frac{11}{32} = .3437$	$\frac{27}{32} = .8437$
$\frac{23}{64} = .3593$	$\frac{55}{64} = .8593$
$\frac{3}{8} = .375$	$\frac{7}{8} = .875$
$\frac{25}{64} = .3906$	$\frac{57}{64} = .8906$
$\frac{13}{32} = .4062$	$\frac{29}{32} = .9062$
$\frac{27}{64} = .4218$	$\frac{59}{64} = .9218$
$\frac{7}{16} = .4375$	$\frac{15}{16} = .9375$
$\frac{29}{64} = .4531$	$\frac{61}{64} = .9531$
$\frac{15}{32} = .4687$	$\frac{31}{32} = .9687$
$\frac{31}{64} = .4843$	$\frac{63}{64} = .9843$
$\frac{1}{2} = .5$	$1 = 1.0$

Split Gauges in Decimal Sizes
(American Steel & Wire Gauge)

1 — .283	13 — .0915	25 — .0204
1 $\frac{1}{4}$.278	13 $\frac{1}{4}$.089	25 $\frac{1}{4}$.0198
1 $\frac{1}{2}$.273	13 $\frac{1}{2}$.086	25 $\frac{1}{2}$.0193
1 $\frac{3}{4}$.268	13 $\frac{3}{4}$.083	25 $\frac{3}{4}$.0187
2 — .2625	14 — .080	26 — .0181
2 $\frac{1}{4}$.258	14 $\frac{1}{4}$.078	26 $\frac{1}{4}$.0179
2 $\frac{1}{2}$.253	14 $\frac{1}{2}$.076	26 $\frac{1}{2}$.0177
2 $\frac{3}{4}$.248	14 $\frac{3}{4}$.074	26 $\frac{3}{4}$.0175
3 — .2437	15 — .072	27 — .0173
3 $\frac{1}{4}$.239	15 $\frac{1}{4}$.070	27 $\frac{1}{4}$.0170
3 $\frac{1}{2}$.235	15 $\frac{1}{2}$.067	27 $\frac{1}{2}$.0168
3 $\frac{3}{4}$.230	15 $\frac{3}{4}$.065	27 $\frac{3}{4}$.0165
4 — .2253	16 — .0625	28 — .0162
4 $\frac{1}{4}$.221	16 $\frac{1}{4}$.060	28 $\frac{1}{4}$.0159
4 $\frac{1}{2}$.216	16 $\frac{1}{2}$.058	28 $\frac{1}{2}$.0156
4 $\frac{3}{4}$.212	16 $\frac{3}{4}$.056	28 $\frac{3}{4}$.0153
5 — .207	17 — .054	29 — .0150
5 $\frac{1}{4}$.203	17 $\frac{1}{4}$.052	29 $\frac{1}{4}$.0148
5 $\frac{1}{2}$.200	17 $\frac{1}{2}$.051	29 $\frac{1}{2}$.0145
5 $\frac{3}{4}$.196	17 $\frac{3}{4}$.0491	29 $\frac{3}{4}$.0143
6 — .192	18 — .0475	30 — .0140
6 $\frac{1}{4}$.188	18 $\frac{1}{4}$.0459	30 $\frac{1}{4}$.0138
6 $\frac{1}{2}$.185	18 $\frac{1}{2}$.0443	30 $\frac{1}{2}$.0136
6 $\frac{3}{4}$.181	18 $\frac{3}{4}$.0426	30 $\frac{3}{4}$.0134
7 — .177	19 — .0410	31 — .0132
7 $\frac{1}{4}$.173	19 $\frac{1}{4}$.0394	31 $\frac{1}{4}$.0131
7 $\frac{1}{2}$.170	19 $\frac{1}{2}$.0379	31 $\frac{1}{2}$.0130
7 $\frac{3}{4}$.166	19 $\frac{3}{4}$.0363	31 $\frac{3}{4}$.0129
8 — .162	20 — .0348	32 — .0128
8 $\frac{1}{4}$.159	20 $\frac{1}{4}$.0340	32 $\frac{1}{4}$.0126
8 $\frac{1}{2}$.155	20 $\frac{1}{2}$.0332	32 $\frac{1}{2}$.0123
8 $\frac{3}{4}$.152	20 $\frac{3}{4}$.0325	32 $\frac{3}{4}$.0121
9 — .1483	21 — .0317	33 — .0118
9 $\frac{1}{4}$.145	21 $\frac{1}{4}$.0309	33 $\frac{1}{4}$.0115
9 $\frac{1}{2}$.142	21 $\frac{1}{2}$.0301	33 $\frac{1}{2}$.0111
9 $\frac{3}{4}$.138	21 $\frac{3}{4}$.0294	33 $\frac{3}{4}$.0108
10 — .135	22 — .0286	34 — .0104
10 $\frac{1}{4}$.131	22 $\frac{1}{4}$.0279	34 $\frac{1}{4}$.0102
10 $\frac{1}{2}$.128	22 $\frac{1}{2}$.0272	34 $\frac{1}{2}$.0100
10 $\frac{3}{4}$.124	22 $\frac{3}{4}$.0265	34 $\frac{3}{4}$.0097
11 — .1205	23 — .0258	35 — .0095
11 $\frac{1}{4}$.117	23 $\frac{1}{4}$.0251	35 $\frac{1}{4}$.0094
11 $\frac{1}{2}$.113	23 $\frac{1}{2}$.0244	35 $\frac{1}{2}$.0093
11 $\frac{3}{4}$.109	23 $\frac{3}{4}$.0237	35 $\frac{3}{4}$.0091
12 — .1055	24 — .0230	36 — .0090
12 $\frac{1}{4}$.102	24 $\frac{1}{4}$.0224	36 $\frac{1}{4}$.0089
12 $\frac{1}{2}$.099	24 $\frac{1}{2}$.0217	36 $\frac{1}{2}$.0087
12 $\frac{3}{4}$.095	24 $\frac{3}{4}$.0211	36 $\frac{3}{4}$.0086

UP GO BASKET SALES WHEN YOU SELL WITH THESE HELPS



22 People do worry about fires—they should. But this counter card will tell them how to stop this worry—and build burner basket sales for you at the same time. Colorful—easel back. Send for it now.



23 This Cyclone "Red Tag" Burner Basket folder shows three sizes of the famous red baskets. Tells why customers need these baskets. Tells them why to get Cyclone. Shows the big green "Catch-All" basket, too. Get a supply of these folders and use them. Space for dealer imprint.



24 All about Cyclone's big green "Catch-All" basket in this folder. Tells about the strength of its sturdy, electrically welded wires. Gives size. A very attractive folder with room for your imprint.

GENERAL CATALOG OF COMPLETE LINE OF CYCLONE "Red Tag" HARDWARE PRODUCTS



Time and again your clerks and office help will find this complete general catalog most helpful.

Be sure always to keep one or more copies of the Cyclone C-40 Catalog where all employees can refer readily to them. Ask for additional copies of this catalog when you specify the numbered displays and dealer aids desired.

CYCLONE FLEXIBLE STEEL DOOR and FLOOR MATS ARE STEADY PROFIT ITEMS

25 Don't overlook the Extra Profits that you can make by displaying Cyclone Flexible Steel Mats. The illustrated envelope stuffer will help you sell these useful mats. Space for dealer imprint. Send for your supply.



USE THIS MATERIAL TO BUILD YOUR SALES! IT'S FREE

FOR THE ASKING

*Mail Card
today!*

Form 0937

Cyclone Fence Division
(American Steel and Wire Company)
P.O. Box 260
Waukegan, Ill.

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD
First Class Permit No. 1 Waukegan, Illinois
(Section 510 P. L. & R.)

2c - POSTAGE WILL BE PAID BY

CYCLONE FENCE COMPANY
WAUKEGAN, ILLINOIS

How to SELL MORE

SCREEN CLOTH, HARDWARE CLOTH LAWN FENCE and BURNER BASKETS

*These Sales Aids are
designed and furnished
to help you build your
sales of
"Red Tag"
Hardware Products*

THRU consistent national advertising for many years, people know the Cyclone name and Cyclone products—BUT—do they know that you sell them? Do you remind them of their needs for these profit-building items?

To help you tell your customers about your line of Cyclone Hardware Products, we are making available to you a wide choice of sales helps. Use them to build your sales.

On the back of this folder there is a coupon with numbers corresponding to the numbers next to folders and cards illustrated here. Circle each number you want on the coupon, mail the coupon to us, and we will see that you get these sales builders.

The human interest appeal in many of these displays will attract customers to your store. You will find the other sales aids practical and useful to your sales and office personnel.

**A LOT OF SCREEN CLOTH IS SOLD...
USE THESE TO HELP YOU GET YOUR SHARE**



1 Colorful—dramatic—this display card hits "right home" on the reason customers want screen cloth. Put this up on your counter to remind them of their needs—and to remind them that you sell Cyclone.



2 Instant square foot table—tells at a glance the square feet for various lengths and widths—square feet in rolls of 100 linear feet—weights of 100-foot rolls of various widths. Send for this handy card.



3 This screen cloth sample book is a convenient means of showing to your customers the different meshes and finishes. Keep one handy. And give one of these to each of your customers who is in a position to give you large orders for cloth—builders for example.



6 This attractive counter card tells a brief, but convincing story. Takes little space on your counter. Easel back.



4 Mosquitoes and flies are good salesmen for you if you remind customers with this folder. Reminds people of places where they need screen cloth. Space here for your imprint.



5 Avoid the time-consuming job of figuring sales price on screen cloth. Don't keep customers waiting. This book tells quickly the selling price of various lengths of screen cloth up to 100 feet. Figured at several prices for each width. Saves time—saves trouble—saves customers.

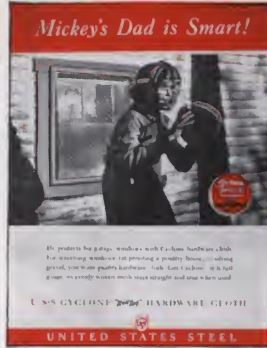
A NEW CYCLONE PRECISION-MADE HARDWARE CLOTH WITH AN EXCLUSIVE PATENTED WELDED SELVAGE

Looks Better



7 Samples of this evenly-woven, well-galvanized cloth are convincing sales arguments. Keep one of these sample books handy. Get one in the hands of your best hardware cloth customers and prospects. Shows different meshes. Tells a quality story you can't tell in words.

Mickey's Dad is Smart!



8 Mickey's Dad is smart, all right. And so is the dealer who uses this good-looking, appealing display card to get more hardware cloth business. Strong easel back—takes little counter space.

Lasts Longer



9 This folder shows a lot of uses for hardware cloth. By giving new use ideas to your customers, it will create more business for you. Tells why it pays to have Cyclone, too. Room for dealer imprint.

YOU'LL SELL MORE LAWN FENCE WITH THESE SALESMEN HELPING YOU

Newspaper Advertising

Newspaper advertising mats and cuts are available to help you make up your local advertising and handbills. These include:

- No. 10—Mat of illustration showing Cyclone Style "F" Woven Lawn Fence.
- No. 11—Mat of illustration showing Cyclone Style "L-Extra" Woven Lawn Fence.
- Nos. 12, 13, and 14—Mats of newspaper advertising on lawn fence. (Illustrated below.)
- No. 15—Cut of Trellis arch, for use in newspaper or handbill advertising.
- No. 16—Cut of flower bed border for use in newspaper or handbill advertising.



10



11



12

Make your back yard Private

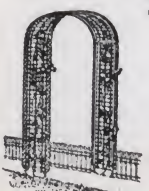


YOUR NAME GOES HERE

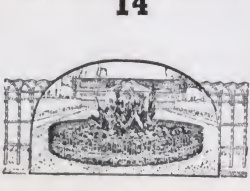
FENCE YOUR PROPERTY



YOUR NAME GOES HERE



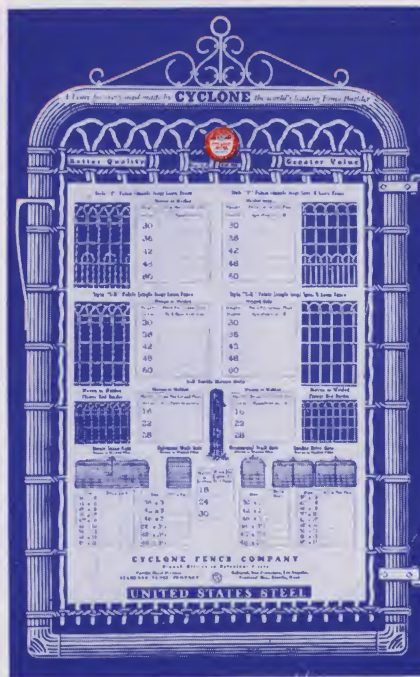
15



16



17 Every roll of lawn fence contains one of these Cyclone "Red Tag" cards. Place one on top of the roll of lawn fence you have on display. Need a new one? Just check number 17 on the coupon. Display this attractive cardboard sign in your window or on the counter or wall.



18 Send for this free, handy consumer price chart. Measures 15" x 23". Printed in blue, silver and red. A combination display and price card. Shows all the types of Cyclone woven and welded lawn fence, gates, trellis, and flower bed borders. Complete specifications. Helps sell fence—and helps speed up the sales work.



19 Parents are vitally interested in the safety and welfare of the children. They want to protect them from hazardous traffic, vicious dogs, undesirable playmates—keep them safe and happy in their own yard. This arresting display card will make your customers "fence-minded." Get it! Display it! Sell more fence!



20 This folder gives your customers information on woven lawn fence and the wide selection of Cyclone gates. Gives heights—facts about galvanizing. Room for imprint on folder.



21 Information on Cyclone "Red Tag" Welded Fence, too. Complete information for customer use on this strong, long-lasting fence. Plenty of room for your imprint.

Send

**FOR THE SALES HELPS YOU
NEED—USE CARD ON BACK PAGE—**



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PRESERVATION
TECHNOLOGY,
INTERNATIONAL

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Mike Jackson, FAIA



UNITED STATES STEEL